Strategic Plan

Lynchburg College demonstrates its commitment to student success by offering the highest quality academic programs complemented by distinctive experiential learning opportunities and purposeful co-curricular activities. As a result of completing a degree at Lynchburg College, alumni are well prepared for meaningful employment and graduate programs as well as contributing to their communities as engaged citizens.

Goal 1: Pursuing Excellence in Student Learning

1. Develop strategies to increase student engagement with the academic side of campus life
   a. Every academic program will demonstrate excellence in student learning. (Note: each program will define excellence according to their standards)
   b. Create additional opportunities for students to explore membership in the professional communities of the disciplines. (Examples: Science Gang; seniors talking to sophomores about senior projects and internships, honor societies)
   c. Expand and strengthen experiential learning opportunities through service learning, internships, study abroad and student-faculty research

2. Increase support to the high achievement culture foundational to the Westover Honors program with additional dedicated space and expanded programming

3. Increase the number of students who apply for and earn national scholarships, fellowships, and service appointments

4. Develop academic options for winter and summer terms that create opportunities for students and faculty to expand their learning beyond the College's classrooms

5. Ensure that the curriculum is consistent with student interests and aligned with societal needs, employment demands, and consequent enrollment patterns
   a. Assess program outcomes through post-Lynchburg experiences of graduates through evidence in the form of employment, graduate school and/or significant service opportunities
   b. Create and implement additional ways to insure that students are prepared for life after college— for graduate study and/or for the workplace

6. Explore increased use of educational technologies
   a. Provide training and incentives to increase faculty/staff use of effective technologies
   b. Determine student facility with instructional technology and provide enhanced training in usage
   c. Move intentionally, where appropriate, toward increased use of hybrid and online classes
      i. Complete work in establishing appropriate parameters for the use of distance education and benchmark appropriate level of increased usage
      ii. Support faculty in developing specific courses and program components through distance education

7. Strengthen the connection of alumni to current academic programs

8. Improve students' evidence-based writing through implementation of the College's Quality Enhancement Plan

9. Establish a Teaching and Learning Center

Adopted February 23, 2013 by the Lynchburg College Board of Trustees
Goal 2: Ensuring a Vibrant Student Community

1. Increase the local, regional, national and international visibility of the College

2. Improve physical facilities to enhance the campus community
   a. Build the Burton Student Center addition
   b. Continue to follow the Campus Master Facilities Plan for prioritization of facilities projects to expand improvements to academic and student life.
   c. Enhance greenways projects in facilities and grounds improvements

3. Expand curricular and co-curricular opportunities for students through partnerships and new programs
   a. Establish the Physician Assistant program
   b. Explore international partnerships and expand international exchange programs and partnerships to increase the number of students graduating from Lynchburg College with global experiences
   c. Establish opportunities for students at Historic Sandusky
   d. Identify collaborative approaches with other institutions of higher education to expand student learning opportunities
   e. Explore and, as appropriate, implement programs that enable students to complete both an undergraduate and graduate program within a five-year time frame

4. Seek opportunities to shape the quality and size of the student body
   a. Increase international enrollments at the undergraduate and graduate levels
      i. Action: Establish a community of ongoing support for international students
   b. Attract and enroll more transfer students
   c. Identify possible new undergraduate or graduate programs and assess their viability
   d. Address the growing market of domestic students from minority and first generation backgrounds

5. Continue to foster services to students to support academic needs so as to help improve retention and graduation rates

Goal 3: Fostering environmental sustainability

1. Pursue our environmental obligations to current and future generations of the LC community
   a. Maintain progress toward the goal of a carbon neutral campus by 2035
   b. Further reduce waste and consumption of energy and water, including continued implementation of student-led conservation efforts
   c. Continue transition to a pedestrian campus

2. Integrate an environmental sustainability focus into curricular and co-curricular activities on a voluntary basis
   a. Promote use of the Claytor Study Nature Center for environmental educational activities by faculty and students

Adopted February 23, 2013 by the Lynchburg College Board of Trustees
b. Continue to incorporate College Lake and the campus itself as a resource for student learning and recreation

**Goal 4: Supporting Financial Vitality**

1. Implement a financial sustainability plan
   a. Establish appropriate levels of staffing for the institution
   b. Continue to monitor and reduce costs in all sectors of college operation
   c. Maintain an appropriate discount rate for the institution
2. Increase commitments for Planned Giving to enhance the long term security of the College
3. Increase the amount of funded scholarship support to address increased financial need of incoming students
4. Increase fund-raising effectiveness for the unrestricted endowment to achieve a stronger financial base
5. Strengthen the relationship between the College and the general, regional, and local levels of the Christian Church (Disciples of Christ)