

University of Lynchburg
Senior Symposium Spring 2019
Schedule of Speakers and Readings

Information and Misinformation: Media, Morality, Manipulation

MEDIA:

Jan 28: Speakers: Jenny Horton, University of Lynchburg, Director of Knight-Capron Library; Abby Lowery, Information Literacy Librarian; Haley Lott, Outreach and Public Services Librarian

Topic: Fake News

Readings:

Huxley, A. (2006). *Brave new world* (Chapters 3,4). New York. Harper Perennial Classics. (Original work published 1932).

More, Thomas. (2008). Utopia. Excerpted in J. Turek (Ed.), *Income inequality and social stratification: Causes and consequences; Authority, and Resistance, Lynchburg College Symposium Readings (3rd ed.), Volume VII* (pp. 121 - 144). Philadelphia: XLibris. (Original work published in 1516).

Feb 4: Tracey Grau Dixon, '95, Executive Director, Lynchburg Daily Bread

Title: "Finding real: Life lessons from a recovering tv news anchor"

Readings:

Freire, P. (2004). The pedagogy of the oppressed. Excerpted in P. Pittas and K. Gray (Eds.), *Addressing education: Purposes, plans and politics*. (pp. 463 - 481). *Volume I: Lynchburg College Symposium Readings (3rd ed.)*. Philadelphia: XLibris. (Original work published in 1968).

Huxley, A. (2006). *Brave new world* (Chapters 5, 6, 7). New York. Harper Perennial Classics. (Original work published 1932).

Feb 11: James Ivory, PhD, Virginia Tech, Associate Professor of Communication

Title: "Online social representation and interaction: Our best selves, worst selves, or same selves?"

Readings:

Goodall, J. (2009). Through a window. In D. Werner (Ed.), *Science and human nature*. (pp. 188 - 201). *Volume IX: Lynchburg College Symposium Readings (3rd ed.)*. Philadelphia: XLibris. (Original work published in 1990).

Huxley, A. (2006). *Brave new world* (Chapters 8, 9, 10). New York. Harper Perennial Classics. (Original work published 1932).

MORALITY:

Feb 25: Laura Kicklighter, Associate Professor, University of Lynchburg, Westover Honors College

Topic: Medical model vs. the moral model of addiction

Readings:

Huxley, A. (2006). *Brave new world* (Chapters 12, 13, 14). New York. Harper Perennial Classics. (Original work published 1932).

Lewis, C.S. (1997). The problem of pain. Excerpted in D. Felty (Eds.), *Faith and morals. Volume I: Lynchburg College Symposium Readings* (pp. 181- 186). Philadelphia: XLibris. (Original work published in 1968).

March 4: The Rev. Robert W. Lee, 2019 Jennie Cutler Shumate Speaker

Topic: Memorialization and Reparation

This lecture will be held in Sydnor Performance Hall

Readings:

Huxley, A. (2006). *Brave new world* (Chapters 15, 16, 17, 18). New York. Harper Perennial Classics. (Original work published 1932).

King, Jr., M. L. (2005). Letter from Birmingham jail. In J. F. Freeman (Ed.), Lynchburg College Symposium Readings (3rd ed.) *Volume II: Freedom, Authority, and Resistance* (pp. 392-415). Philadelphia: XLibris. (Original work published in 1963).

March 18: David Freier, PhD, University of Lynchburg, Professor of Biomedical Science

Title: "Vaccinations and public health: It's not just about YOU!"

Mccoy, B., (2010). "The Parable of the Sadhu" Excerpted in M. Nathan (Ed.), Leadership, Ethics, and their Circumstances, Volume X: Lynchburg College Symposium Readings, (pp. 355-366). Philadelphia: XLibris. (Original work published in 1983).

Odum, W. E. (2009). Environmental degradation and the tyranny of small decisions. Excerpted in D. O. Freier (Ed.), Lynchburg College Symposium Readings (3rd ed.) *Volume II: Freedom, Authority, and Resistance* (pp. 288-293). Philadelphia: XLibris. (Original work published in 1963).

MANIPULATION:

April 1: Stef Nicovich, University of Lynchburg, Associate Professor of Marketing

Topic: Marketing with a Social Purpose

Readings:

Catholic Bishops (2008). Economic justice for all. In J. Turek (Ed.), *Income inequality and social stratification: Causes and consequences, Lynchburg College Symposium Readings (3rd ed.), Volume VII* (pp. 101 - 120). Philadelphia: XLibris. (Original work published in 1516).

Veblen, T. (1994). Chapter IV, Conspicuous consumption. In *The Theory of the Leisure Class* (pp. 63 - 70) and Chapter VII, Dress as an expression of pecuniary culture. In *The Theory*

of the Leisure Class. (pp. 103 - 115). New York: Dover Publications, Inc. (Original work published in 1899).

April 15: Alisha Marciano, University of Lynchburg, Professor of Psychology

Title: "Psychological Health in a Digital World"

Readings:

Huxley, A. (2006). *Brave new world*. New York. Harper Perennial Classics. (Original work published 1932).

Jung, C. (2009). Aion: Researches into the Phenomenology of the self. In D. Werner (Ed.), *Lynchburg College Symposium Readings (3rd ed.) Volume IX: Science and Human Nature* (pp. 221-244). Philadelphia: XLibris. (Original work published in 1951).

April 22: Nancy Hubbard, DPhil, University of Lynchburg, Dean, School of Business and Economics

Topic: Communication or miscommunication

Readings:

Highet, G. (2004). The art of teaching. In P. Pittas and K. Gray (Eds.), *Lynchburg College Symposium Readings (3rd ed.) Volume I: Addressing Education: Purposes, Plans, and Politics* (pp. 8-65). Philadelphia: XLibris. (Original work published in 1950).

Polya G., (2007). How to solve it. Excerpted in K. Peterson (Ed.), *Lynchburg College Symposium Readings (3rd ed.) Volume VI: Mathematics and the Development of the Physical Sciences* (pp. 245-250). Philadelphia: XLibris. (Original work published in 1945).