



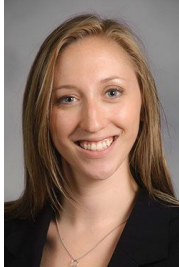
University of Lynchburg

Center for Innovation and  
and Strategic Partnerships

# Innovation Collaborative Newsletter

Spring 2023 Issue 6, March, 2023

## Message from the Outgoing CIO



When I reflect on my time as the Chief Innovation Officer for the Innovation Collaborative Committee, I see this time as the highlight of my career to date. I was able to witness this beautiful synergy between faculty and staff working closely together to better our campus community. This group cares deeply for the university and wants to see the campus prosper and thrive. Our meetings were filled with vibrant conversations, amazing insight, creative problem-solving, and collaboration to make ideas turn into reality. To be at the forefront of change and innovation is exhilarating. As the campus welcomes a new Chief Innovation Officer to assume the role, I hope they see the immense potential and progress that this committee has made and will continue to make. One of the quotes I keep on my desk reads, "Put it in the world and then iterate". I used this philosophy in my work on the IC. If there was a great idea I would begin sharing it with as many stakeholders as I could. I would get their opinions on viability, obstacles, opposing insight, and then I would go back to the original idea and revise. Perhaps changing a location, the timeline, or the specifics for implementation. Then I would put this newly formed idea back into the world for consideration. This process led to great ideas becoming greater and allowed many people to be involved in the process to have their voices heard. I have enjoyed meeting new people and hearing their perspectives and valuable insight. All the while, fine-tuning an idea to bring revenue, cost savings, and/or improve the campus experience.

I want to thank the campus community for allowing me to serve in this capacity and I hope the committee continues to succeed in bringing innovative ideas to the campus. And in the words of Mister Rogers, "Look for the helpers. You will always find people who are helping." Thank you to all the IC members that helped bring ideas to fruition and for their trust in me to serve as CIO. I will forever be grateful.

All the best,  
Savannah Cook

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## Message from the Incoming CIO, Daniel Hall

The Innovation Collaborative welcomes Daniel Hall as the incoming Chief Innovation Officer. Dr. Hall is an associate professor and program director of the Master of Education in Counselor Education at the University of Lynchburg. He writes

Greetings,  
I am excited to share that I will serve as the next Chief Innovation Officer and look forward to working closely with all of you to continue facilitating processes for innovation at the University of Lynchburg. I will be working with Savannah as we transition responsibilities and want to thank her for her tremendous leadership in this role.

- Daniel P. Hall, PhD, LPC





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**Accessible Icon Project** The Innovation Collaborative is excited to announce the approval of an accessibility project on campus! The Accessible Icon project at Lynchburg is an interdisciplinary, faculty-led community project which will replace the traditional icon of disability with an icon that emphasizes personhood and mobility (see image).



Originating in Boston in 2010, the [Accessible Icon Project](#) is described by its creators, Brian Glenney and Sara Hendren, as “an ongoing work of design activism. It starts with a graphic icon, free for use in the public domain, and continues its work as a collaboration among people with disabilities and their allies toward a more accessible world.” All of the accessible parking signage and accessible parking spaces on campus will be replaced with the new icon. Chelsea Tinklenberg and her Art 225 students will be working with Vector Space to design and create the large stencils used for repainting accessible spaces. Meghan McGuire’s English 293W students will be helping paint the symbols on the parking spaces during a community event.

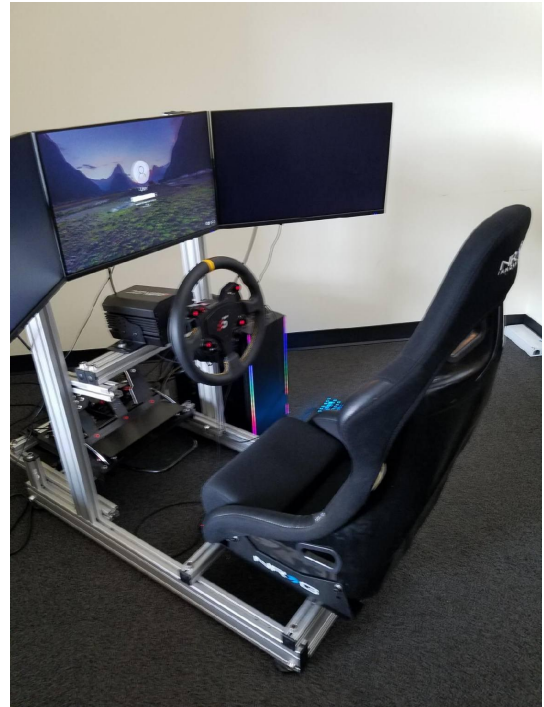
We will be hosting an event this spring where members of our community can participate in the changeover of the signage, including students, faculty, and staff who have disabilities and/or accessibility needs.

For more information on this event, please email Chelsea Tinklenberg at [tinklenberg\\_cl@lynchburg.edu](mailto:tinklenberg_cl@lynchburg.edu) or Meghan McGuire at [mcguire\\_mh@lynchburg.edu](mailto:mcguire_mh@lynchburg.edu).

## In the News

### Our iRacing rigs have moved to Drysdale Student Center!

Two years ago, Dr. John “J” Salmon and the iRacing team DeltaSport donated an iRacing rig to the University. An iRacing rig is a seat for racing devices and includes racing wheels, shifters, pedals, and entire monitors. Racers use the iRacing software to connect to a network that organizes virtual races with participants across the globe. The IC is currently working on a booking process for the rig. Once that is in place, students will have open access to the rig in Pete's Place on the first floor of Drysdale. Visit this article to learn more about iRacing at Lynchburg: <https://www.lynchburg.edu/racing-for-education-and-wins/>





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## 5th Street Mural Ribbon Cutting

A ribbon cutting event for the completion of the 5th Street Mural will be held on April 21st, at noon. The campus community is invited to celebrate the completion of this project, with a short reception. The project was made in collaboration with the University of Lynchburg, its professors and students, and Vector Space.

## Rowing-Global Diversity Initiative (R-GDI)

We are excited to announce the approval of the first student-led project presented to the Innovation Collaborative and Executive Council. The Rowing-Global Diversity Initiative (R-GDI) Club, led by Kyle Thaller '25, a Westover Honors Fellow and Bonner Leader, requested the purchase of three erg-rowing machines to promote awareness and conversations around issues of global diversity (i.e. cultures, races, political affiliation, disabilities, religion, sexual identity, social justice, etc.) and promoting global citizenship.

Through the use of these rowing machines, flyers posted near the machines, and conversations among club members, they will promote collaboration and civil discourse among students, faculty, and staff. Kyle first presented the idea to the IC and once it was approved, he went on to present it to the Executive Council for final approval.

In this process, Vice President of Student Development Eric Baldwin proposed for Student Development to purchase one of the machines and the funding for the two remaining machines to come from the IC. All three machines will be located in the Drysdale Student Center. The machines will be purchased this semester and will be ready for use this summer.



# Join us for the next Bell Ringing!

**When:** Thursday, March 30 at 2:45 p.m

**Where:** Victory Bell, Shellenberger Field

**What:** to celebrate the launch of the Admissions Advisory Board.

**Project Overview:** The admissions office, within Enrollment, Marketing, and Communications, has formed an advisory board of high school counselors from schools in a wide geographical area. They will meet one to two times per semester virtually, and come to campus annually for training, learning, and strategy sessions. The counselors will be invited to participate in three-year terms. Admissions has already identified a strong list of candidates to invite and will perform all the work of cultivation and implementation.



**LET'S INNOVATE!**

**Submit an idea and let's get started!**

**Or, join us on the committee!**



**email: [innovation@lynchburg.edu](mailto:innovation@lynchburg.edu)**

**Outgoing Chief Innovation Officer (CIO):**

**Savannah Cook**

**Incoming CIO: Daniel Hall**

**Ashlie Walter, Chair**

**Cameron Lohr, Secretary**

**Elza Tiner and Ei Hlaing, Newsletter Editors**

**Lisa Crutchfield, Membership Lead**

**Lauren Merek, Treasurer**

## IC Mission

The committee is comprised of staff and faculty from across campus working to foster a culture of innovation and help bring new ideas to fruition. Our mission is to seek ideas that:

- generate revenue
- reduce costs
- improve the campus experience and find ways to implement and maintain solutions for innovation and progress.