



University of Lynchburg

Center for Innovation and
and Strategic Partnerships

Innovation Collaborative Newsletter

Spring 2023 Issue 4, March 1, 2023

In the News:

Welding - Chelsea Tinklenberg

If you drive down 5th Street, you will see progress on a new mural! Metal cut components made by University of Lynchburg sculpture students have been installed. The project, which was a collaboration between the University, Vector Space, and local artist and former Lynchburg College student Christina Davis, started last spring. Some structural issues discovered in the wall meant the installation was delayed as the city demolished and rebuilt the wall. Now completed, Christina will work to finish the painted components in the next month. The 80-foot mural features "everyday people," inspired by the history of 5th Street and notable figures in Lynchburg history.



Pictured Above- artist Christina Davis working on the painted elements of the 5th Street mural.]



[Pictured above - a painted metal panel of Anne Spencer, which was designed and cut by University sculpture students at Vector Space last spring, has now been installed!]



[Pictured Above- a bench made by University sculpture students featuring patterns referenced in the mural. The pattern is inspired by African geometric designs and patterns to pay homage to the cultural history of 5th Street.]

Ideas in the Works:

Climbing Wall- Tim Slusser

The climbing wall is still in the works. The project had a few delays but is back in development. Stay tuned for volunteer opportunities to assist with clearing a space in Wake Field House to prep for the wall. Students are very excited about this project and the IC is assisting with getting this project to completion.

Dell Thrift- Cindy Ferguson

Student development plans to offer pop-up thrift store events for students in the upcoming academic year. The donations are being stored in Hundley Hall. Student development will be collecting donations by setting up bins in laundry rooms, Drysdale Student Center, and other key locations. The IC is currently awaiting a proposal from student development on set-up costs.



Approved Ideas:

Admission Advisory Board- Susan Hogg

The Admissions Office submitted a proposal to the IE committee to form an advisory board of secondary school counselors in a wide geographic area. One of our challenges has been the loss of name recognition outside of our local market. Unfortunately, we are not on the radar of many school counselors that could be recommending student applicants. The Admissions Advisory Board could help to enhance our brand. One of the best ways for us to spread the word about what we have to offer is to bring influential people to our campus to see and experience it for themselves. These individuals would then become champions for the University in distant markets. Counselor advisory boards and counselor fly-in programs are a common tool utilized by other colleges!

The Executive Committee approved the Admission Advisory Board proposal on Feb. 16.

This proposal will build connections with high school counselors and Lynchburg alumni and, then, increase enrollment for Lynchburg! Enrollment services have already begun building the advisory board.

One new board member commented recently:

"Dang.. we haven't even had 1 meeting and I'm already in LOVE with Lynchburg! Thank you so much and look forward to next week! We have a great team at UL! Thank you Enrollment!"

Sustainable Ideas:

Summer Camps

The future of our Summer Scholars program is bright. Each summer we plan to add at least one new college/subject area-themed camp. We currently have two college camps slated for Summer 2023: health sciences and arts. This means that soon, we will have camps that represent each college, increasing our potential to convert campers into deposits.

Idea Summary Report:

- 111 ideas submitted since committee inception.
- 13 ideas implemented and/or supported and transferred for development. Examples include:
 - Building a climbing wall.
 - Development of the Health Science Camp- now the Summer Scholars program.
 - Dell Thrift- launched first pop-up shop event.
 - Focus Group Room.
- 26 ideas were closed out due to competing priorities.
 - Example: Idea submitted to create raised garden beds in the old tennis courts. Closed due to beach volleyball implementation.
- 41 ideas transferred
 - 4 ideas transferred to the Staff Advisory Committee- themes around staff compensation and benefits.
 - 19 ideas transferred to the Office of Academic Strategy/Dr. Jeremy Welsh- ideas academic in nature are required to be transferred. Dr. Welsh serves as an advocate for the idea and processes them through academic channels for support and implementation.
 - 18 ideas were transferred to varying departments including Housing and Residence Life, Health Center, Information Technology and Resources, Academic Affairs, and Advancement to assist with research on viability and to gather support.
- 23 ideas are in the development phase.
- 8 ideas are in the research and advocacy phase.

LET'S INNOVATE!
Submit an idea and let's get
started!

Or, join us on the committee! We
are looking for new members!

email: innovation@lynchburg.edu

Savannah Cook, Chief Innovation Officer
Ashlie Walter, Chair
Cameron Lohr, Vice Chair
Virgil Oxendine, Secretary
Elza Tiner and Ei Hlaing, Newsletter Editors
Lisa Crutchfield, Membership Lead
TBD, Process Lead

IC Mission

Committee of staff and faculty from across campus working to foster a culture of innovation and help bring new ideas to fruition. Our mission is to seek ideas that

- **generate revenue**
- **reduce costs**
- **improve the campus experience and find ways to implement and sustain solutions for innovation and progress.**