



University of Lynchburg

Center for Innovation and
and Strategic Partnerships

Innovation Collaborative Newsletter

Fall 2022 Issue 2, October 20, 2022

BELL RINGING: CELEBRATING THE WINS!



From left: Dr. Tim Schauer, VP Mike Jones, Provost Allison Jablonski, Bill Noel, Crisandra Harris, President Alison Morrison-Shetlar, Dr. Nancy Hubbard, Cathy Phillips, Dr. Stef Nichovic

Ideas in the works:



iRacing rig will be moved to the Drysdale Student Center to increase accessibility for students. The second phase will be to research and develop an iRacing team at the University with participation in a wider racing league.

Strategic Partnership with Vector Space:

Students enrolled in Art 222 will have the opportunity to utilize specialized equipment as part of the metal sculpture course at Vector Space this spring semester. Additionally, students will work to create metal artwork that will be displayed on campus.

Indoor Rock Climbing wall has been approved with funding from the committee.

Concession Stand: IC is currently researching the viability of offering concession items at sporting events.

On October 12th with the ringing of the Victory Bell followed by a tour, members of the Innovation Collaborative and other key stakeholders from the College of Business, Marketing, Schewel staff, and the University administration celebrated the completion of a successful project: the Focus Group Room, Schewel 105.



**Join us
for the
next Bell
Ringing!**

When: Monday, October 24th at 4 p.m.

Where: Victory Bell, Shellenberger Field

What: Join the Innovation Collaborative Committee and key stakeholders in the implementation and success of the **Summer Scholars** program to celebrate the win and sustainability of this idea!

Message from the Outgoing Chair

When I first learned of the opportunity to serve on the Innovation Collaborative, I was excited to become involved. Making connections and thinking in creative ways are two of my strengths, and I've enjoyed putting those to use with this committee. The experience of working with a team of colleagues with eagerness for positive change has been a highlight of my time here, and I'm proud of the impactful work that the committee has done and will continue to do. I am grateful for the friendships and for the opportunity to have led the amazing Innovation Collaborative team.

Even as I step away from my role of Outreach Coordinator for Claytor Nature Center (and therefore also as IC Chair) at the end of the month, Claytor will always be one of my favorite places, where I've spent some of my most cherished life moments. I will continue to be an advocate and regular visitor there, and on campus, especially still helping as a Docent at Belk Observatory. I'll be further exploring my passions, and fostering connections with the University community in other ways. Cheers to new beginnings and continued collaborations!



LET'S INNOVATE!

**Submit an idea and
let's get started!**

**Or, join us on the
committee!**

email: innovation@lynchburg.edu

Savannah Cook, Chief Innovation Officer
Trish Cerulli, Outgoing Chair
Cameron Lohr, Vice Chair
Virgil Oxendine, Secretary
Elza Tiner and Ei Hlaing, Newsletter Editors
Lisa Crutchfield, Membership Lead
Ashlie Walter, Process Lead

IC Mission

Committee of staff and faculty from across campus working to foster a culture of innovation and help bring new ideas to fruition. Our mission is to seek ideas that

- generate revenue
- reduce costs
- improve the campus experience and find ways to implement and sustain solutions for innovation and progress.