HumanKind is seeking a Social Media Intern to shadow the President and develop an effective array of social media communication channels and methods that will effectively raise awareness of our programs, as well as in areas of focus important to our mission.

HumanKind is a nonprofit human services organization that has been serving children and families since 1903. Our mission is to strengthen individuals, families and communities through care, counseling and education. We are about building people up and believe strong individuals and families build stronger communities.

The ideal candidate would possess expertise in social media channels and an interest in human services (poverty alleviation, social determinants of health, and equity, diversity and inclusion). The Social Media Intern will be involved in developing strategies, communication templates, schedules and a calendar for social media releases. The Intern will also be involved in developing key social media connections to industry thought leaders and will work with the President to develop impactful communications to be shared through traditional and social media channels.

In return, the Intern will get a deep dive into all aspects of nonprofit management and leadership with an emphasis in areas of interest (ex. human resources, talent development, quality management, financial management, fundraising, program administration, board management, communications, etc.). This is an excellent opportunity for a student with a strong interest in communications and a desire to positively impact our community.

Hours would be planned and scheduled, but flexible to accommodate class schedules.

Korin Ballengee
Director of Human Resources
HumanKind

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