Goals And Objectives
To prepare students for the challenges of the twenty-first century, the MBA curriculum offers in-depth knowledge of the business core — accounting, finance, marketing, management, management information systems, and operations management — and integrates important competencies of ethics, leadership, globalization, communication, and information technology. Substantive, integrative knowledge and competencies in these areas will prepare graduates of the Lynchburg College MBA program to meet the challenges of a changing world.

The MBA program provides full- and part-time options. The full-time student can complete the program in 14 months. Those who attend part time can complete the program in a minimum of 21 months.

At the end of the program, MBA students will:

**Goal 1**: Collaboratively diagnose and analyze organizational problems using a business process model to formulate strategies for continuous improvement.

**Objective 1**: Through use of a business process model and creative and critical thinking skills, students will analyze case studies and real organizational problems that involve the functional integration of organizational behavior, managerial accounting, marketing management, managerial economics, managerial finance, and operations management.

**Objective 2**: Using case studies and projects, students will analyze the influence of political, social, legal, and environmental issues to formulate strategies that solve organizational problems and assess their performance.

**Objective 3**: Using case studies and projects, students will evaluate global, cultural, leadership, and ethical issues that managers face when making strategic decisions and solving organizational problems.

**Objective 4**: Using team process skills, students will work together to make effective decisions and solve problems and to incorporate divergent points of view into their analysis and conclusions.

**Goal 2**: Use information technology to make complex business decisions.

**Objective 1**: Students will use information technology and complex quantitative methodologies and tools to analyze data for the support of managerial decisions.

**Objective 2**: Students will leverage technology to overcome business challenges and opportunities.

**Goal 3**: Effectively communicate technical material and analysis to different professional constituencies.

**Objective 1**: Students will recognize their professional audience and target their written and oral reports accordingly.

**Objective 2**: Students will write professional-quality reports and memos that synthesize, apply, and present business concepts that reflect a graduate level understanding of the materials.

All MBA students must take a capstone course (i.e., MBA 690) that includes a group project that is designed to have students integrate and apply concepts learned in all their core
The purpose of the Master of Criminal Justice Leadership is to provide an interdisciplinary approach to criminal justice education through a framework of diversity, leadership, and management. The program is designed for mid- and upper-level professionals in law enforcement, corrections, and social work. The curriculum is integrative, strategically targeted, applicable, and relevant for the individuals employed by and seeking leadership roles in criminal justice agencies. The importance of leading in an ethical manner with knowledge and skills appropriate for diverse populations is underscored in this program.

The goals of the program are to:
1. Demonstrate knowledge of different theories of leadership and management;
2. Demonstrate knowledge of innovative practices to improve efficiency and effectiveness; and
3. Demonstrate the ability to design, implement, and evaluate policies and practice.

Students in the program will:
1. Match leadership style to the organizational or agency problem context;
2. Articulate rationale for a problem-solving approach;
3. Anticipate ethical dilemmas for a problem;
4. Acknowledge, anticipate, and identify cultural differences and sensitivities and build in cultural sensitivity components to address the problem;
5. Formulate plans for action in keeping with criminal justice codes of conduct;
6. Evaluate situations and determine how criminal justice governance affects the work setting;
7. Evaluate the interdependence of various organizational components (e.g., litigation, corrections, law enforcement) within the criminal justice system.