

## ALUMNI AND PARENTS PROGRAMS

### Alumni Relations

The Lynchburg College Alumni Association, under the leadership of officers and a board of directors, strives to develop and strengthen the relationships among current students, alumni, and the College. Student Government Association (SGA), Student Activities Board (SAB), and Class leaders serve as student members of the Alumni Board and report their activities to members of the Alumni Board and Parents Council. Programs sponsored by the Alumni Association include Homecoming, Westover Alumni Society Weekend (for alumni who attended the College forty-one or more years ago), class reunions, alumni club activities, an alumni travel program, career networking, alumni awards, and activities for current students to introduce them to the Alumni Association.

The Office of Alumni Relations acts as coordinator for these activities and serves as liaison among the College, students, and organized alumni events. This office is also responsible for the maintenance of all alumni-related social media and alumni records, the publication of an alumni directory, and the development of Class Notes for the Lynchburg College Magazine. The Alumni Association encourages alumni to support The Annual Fund and other fund-raising projects.

### Parents Programs

The Lynchburg College Parents Association, under the leadership of a representative Parents Council, strives to develop and strengthen the bonds between the College and the parents of its students and to serve the needs of parents. Members of the Parents Council may help with admitted student open houses, parents' orientations and receptions, calling of accepted students, and offer support to the Office of Academic and Career Services by providing internship information or sharing knowledge about their career fields through career networking, when requested, with interested students. Parents Council members solicit gifts from and encourage financial support by parents to the Annual Fund, and offer stewardship support by writing or calling parent donors to thank them for their support. Programs supported by the Parents Association include Parents and Family Weekend, prospective student open houses, and special parent gatherings.

The Office of Parents Programs acts as coordinator for these activities and serves as a liaison between the College and many organized parents' events. The Office of Academic Advising publishes Getting Started at LC, with information especially for parents and new students. Parents also receive the Lynchburg College Magazine and may obtain information of special interest to them on the Parents Programs website connected to the LC home page at <http://www.lynchburg.edu>.