SPMG 368  SPORTS FACILITIES AND EVENT MANAGEMENT (3)  Prerequisites: MGMT 260, SPMG 260. This course focuses on the development of personal skills and competencies in the management and maintenance of movement and sport facilities and management of sport and physical performance events.

SPMG 370  SPORT PROMOTIONS AND MARKETING (3)  Prerequisites: MKTG 309, SPMG 260. This course will compare and contrast the field of sport marketing with the practices and applications of mainstream marketing. The course will examine the application of marketing principles with the sport industry. Topics will include SWOT analysis, market segmentation, distribution, packaging, promotion, positioning, and pricing. This course explores the marketing process relative to sports in collegiate, recreational, commercial, and professional environments. Include in this study are market research techniques, pricing, promotional developments and strategies, identifying target markets, and advertising. This class builds on the general principles of marketing by discussing the unique aspects of sport marketing and applying marketing concepts to sport as a product and the promotion of sports activities. This course is designed to assist students in understanding and appreciating the multifaceted components of sport marketing, including sport consumer behavior, promotion, sponsorship and licensing, and media relations.

SPMG 377  STUDY ABROAD (3) This course focuses on sport management issues for spectator and participative sport events and facilities across the global sport environment. The student will be afforded the opportunity to observe and experience sport settings through travel excursions in foreign countries.

SPMG 397  INDEPENDENT STUDY IN SPORT MANAGEMENT (1-3)  Prerequisites: Approval of faculty sponsor and school dean; junior or senior standing. This course provides students the opportunity to pursue individual study of topics not covered in other available courses. The area for investigation is developed in consultation with a faculty sponsor and credit is dependent on the nature of the work. May be repeated for no more than six credits.

SPMG 398  SPECIAL TOPICS IN SPORT MANAGEMENT (1-3)  [credit depends on topic]  Prerequisite: A background of work in the discipline or prior consent of instructor. This course will focus on an aspect of the discipline not otherwise covered by the regularly offered courses. The topic will vary according to professor and term; consequently, more than one may be taken by a student during his/her matriculation.

SPMG 415  INTERNSHIP IN SPORT MANAGEMENT (1-12)  Prerequisites: Juniors or seniors with a 2.25 minimum QPA; approval of written proposal by internship coordinator, and supervising faculty prior to registration. This course offers a professional internship with an appropriate sport industry organization/program. The student and faculty sponsor will agree upon the location and responsibilities of the intern. The number of credits will depend upon the nature of the project and the number of hours involved in the project. (See "Internships.")

SPMG 420  SPORT ETHICS AND CURRENT ISSUES (3)  Prerequisites: PHIL 101, SPMG 260, and junior standing. This course will explore the concepts of ethical decision-making processes as applied to issues found in sport settings. Areas such as fair play, equitable opportunity, exclusive membership policies, health and wellness concerns, and others will be explored. In particular, students will be exposed to concepts of morality and theories of ethical thought while developing a personal philosophy of social responsibility and professional codes of ethics. This course will focus on the ethical issues impacting sport organization policy formation and practice. Topics include moral and ethical development theories, models of ethical analysis, code of professional ethics, personal and management values, and situational analysis. Specifically, students explore critical issues related to professional ethics, rights and responsibilities.

SPMG 441  MANAGEMENT AND ADMINISTRATIVE PROCESSES IN FITNESS AND SPORT (3)  Prerequisites: MGMT 260, SPMG 260. This course involves a study of the management and administration procedures utilized in sport programs. Competency development in personnel, business and finance, and risk management is emphasized.

THEATRE COURSES (THEA)

THEA 101  INTRODUCTION TO THEATRE ARTS (3) This course provides an introduction to all areas of theatre including acting, directing, design, and history, focusing on the role of the audience and
performer and emphasizing the collaborative nature of theatre. The course includes lecture, discussion, and a scene project and is recommended for students who have had little participatory experience in theatre.

**THEA 102 INTRODUCTION TO TECHNICAL THEATRE AND DESIGN (3)** This course offers an introduction to the theatre organization, the theatre facility and its equipment, and to the basic design and visual environments of the stage. A study of materials, equipment, and techniques used in the construction of scenery is included.

**THEA 120 INTRODUCTION TO DANCE (3)** This beginning course in dance for the musical theatre stage focuses on basic foundations and techniques in ballet and jazz. Syntheses of these styles will be placed into basic musical theatre choreography.

**THEA 123 VOICE AND DICTION (3)** This course includes physical and vocal exercises, as well as the organization, preparation and execution of a variety of oral presentations. A persuasive speech is the culminating project. This is not a course for the identification and correction of chronic vocal problems, dialect reduction, or for the practice of English as a second language.

**THEA 131 FUNDAMENTALS OF ACTING (3)** This course presents concepts and exercises that set an actor in motion physically, verbally, and emotionally, leading to character development and scene study. This is an active, participatory course focusing on physical and vocal exercises, improvisation, and performance projects.

**THEA 202 TECHNICAL THEATRE (3)** A study of materials, equipment, and techniques used in the construction and finishing of scenery, this course also includes principles of drafting, lighting, sound, and special effects.

**THEA 211 DRAMATIC LITERATURE: CLASSICAL GREECE TO RENAISSANCE (3)** This course is a study of the great literary works of the theatre during the major periods of the Greek, Roman, Medieval, and Renaissance eras.

**THEA 212 DRAMATIC LITERATURE: SEVENTEENTH CENTURY TO PRESENT (3)** This course is a study of the great literary works of the theatre during the major periods of the late seventeenth century to the present.

**THEA 220 ADVANCED DANCE (3) Prerequisite: THEA 120.** Focusing on the creative process, group work and performance, this course will engage the student in advanced ballet, jazz, or musical theatre techniques, and may include the opportunity for student choreography.

**THEA 232 SCRIPT AND CHARACTER ANALYSIS (3) Prerequisite: THEA 131.** This course provides a variety of methods for analyzing plays, scenes, and characters. Course work includes oral reports and performance projects.

**THEA 250 STAGE MAKEUP (3)** This course is an exploration of the techniques of stage makeup including traditional, corrective, old age, facial hair, prosthetics, and fantasy characters. It includes color theory, facial anatomy, and character analysis. Learning activities involve lectures, demonstrations, and studio participation. Students must purchase a make-up kit.

**THEA 275 MUSICAL THEATRE (3)** An overview of the musical theatre genre, including the study and practice of singing, dancing, acting, style, interpretation, and audition techniques.

**THEA 301-302 HISTORY OF THE THEATRE I, II (3, 3)** A history of performance and production in the great theatre epochs.

**THEA 311 DIRECTING (3) Prerequisite: THEA 232 and consent of instructor.** This study of the director’s function in staging and producing plays for schools, churches, and community organizations includes script interpretation and analysis, production organization, composition, and communication with actors. The final project involves the direction of a one-act play, from casting through rehearsal and performance.
THEA 315  ADVANCED ACTING (3)  Prerequisite: THEA 232. This course is a continuation of THEA 232 and includes a study of advanced performance techniques and theatrical career preparation.

THEA 330  TECHNICAL THEATRE II (3)  Prerequisite: THEA 202. An overview of drawing and drafting for the theatre. This will include practical and theoretical practices used in all areas of design.

THEA 331  SCENE DESIGN (3)  Prerequisite: THEA 202. This course is an introduction to the theory, esthetics, and practice of scenery design for the theatre. It includes the study of line and form for visual presentation in ground plans, elevations, and three-dimensional models. Learning activities include lecture, discussion, individual projects, and CAD applications.

THEA 333  LIGHTING DESIGN (3)  Prerequisite: THEA 202. This course is an introduction to the theory, esthetics, and practice of lighting design for the theatre and includes study of lighting instruments, electricity, and control systems. Learning activities include lecture, discussion, individual projects, and CAD applications.

THEA 340  THEATRE MANAGEMENT (3)  Prerequisites: THEA 131, 202. This course is an introduction to the economic and managerial aspects of American theatre, specifically professional resident theatre and non-professional educational and community theatre. Topics include the physical theatre plant, finances, public relations, audience development, box office procedures, and house management.

THEA 350  ADVANCED STAGE MAKEUP (3)  Prerequisite: THEA 250. The study of advanced stage makeup techniques to include but not limited to prosthetics, beards and mustaches, hair and wigs, and nonrealistic makeup.

THEA 377  STUDY ABROAD (3)  This course allows students the opportunity to explore theatre in the international community. Students will read plays, examine playwrights, and gain knowledge of the theatrical heritages and current trends generating from particular countries. During excursions, students will be immersed in theatrical performance by participation in workshops, academies, and other experiential activities. Students will have multiple opportunities to observe and examine theatrical performances.

THEA 390  THEATRE PRACTICUM (.5 or 1)  Prerequisites: Consent of the instructor, academic advisor and school dean. Satisfactory/Unsatisfactory credit only. May be repeated for credit. Specific assigned production responsibilities broaden a student’s knowledge and practice in theatre. A maximum of eight hours of practicum credit is allowed over a student’s career at the College.

THEA 397  INDEPENDENT STUDY IN THEATRE (1-3)  Prerequisites: Approval of faculty sponsor and school dean; junior or senior standing. This course provides students the opportunity to pursue individual study of topics not covered in other available courses. The area for investigation is developed in consultation with a faculty sponsor and credit is dependent on the nature of the work. May be repeated for no more than six credits.

THEA 398  SPECIAL TOPICS IN THEATRE (1-3)  Prerequisite: A background of work in the discipline. This course will focus on an aspect of the discipline not otherwise covered by the regularly offered courses. The topic will vary according to professor and term; consequently, more than one may be taken by a student during his/her matriculation.

THEA 399  INTERNSHIP IN THEATRE (1-12)  Prerequisites: Juniors or seniors with a 2.25 minimum QPA; approval of written proposal by internship coordinator, and supervising faculty prior to registration. This planned work experience for academic credit allows the student to explore the world of work as it relates to the student’s theatre and career goals. (See “Internships.”)

THEA 410  SENIOR PROJECT (3)  Prerequisites: Senior theatre majors only, consent of instructor, academic advisor and school dean. In this capstone course, the student will complete a theatre production project demonstrating proficiency in the field. The project is designed to employ the principles stressed in upper-level theatre courses and will include research, documentation, and practical application. The body of work must be completed under faculty supervision.