

Handbook for Undergraduate Business and Economics Students

Revised: Fall 2008

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Dear Student:

Welcome to the School of Business and Economics. You are about to embark upon a path that will challenge your abilities, stimulate your imagination, and open doors to an exciting and profitable career. Upon completion of your studies, you will be able to look back upon your achievement with pride and a true sense of accomplishment.

This Student Handbook will serve as a "road map" to guide you along this path. Please keep it handy and refer to it whenever you have any questions about your program of study in the School of Business and Economics.

The Handbook explains our programs and procedures, tells you about our faculty, and provides useful hints about academic advising and course scheduling. It also states quite explicitly the expectations we have for our students, both in and out of the classroom. Please take the time to familiarize yourself with this information. If you have any questions, I encourage you to make an appointment with your academic advisor. The entire faculty and staff of the School of Business and Economics stand ready to do everything we can to ensure that you have a quality educational experience at Lynchburg College.

I wish you a fascinating journey. What you take away from your studies will ultimately depend on YOU -- your work hard, your willingness to engage fully with your instructors and your peers, your openness to alternative points of view, and your readiness to persevere as we, collectively, search for solutions to important questions.

Sincerely,

Joe Turek

Joe Turek, Ph.D.

Dean

INTRODUCTION

The School of Business and Economics

VISION

The Lynchburg College School of Business and Economics commits to being one of the top ten private schools for student learning, scholarship, and character development, providing innovative, challenging professional education firmly rooted in a liberal arts tradition.

MISSION

The Lynchburg College School of Business and Economics offers high-quality professional programs designed to prepare students to excel in a global, rapidly changing, uncertain environment. By integrating theory and practice throughout its educational programs, the School helps students develop effective and ethical management and decision making skills, including the ability to integrate multi-disciplinary perspectives in pursuit of organizational goals. The School strives for excellence by providing a professional, character-building education built upon a liberal arts foundation.

The School of Business and Economics continuously improves programs and processes to:

Student Centered Goals:

1. Develop student competencies in basic business disciplines, critical thinking, oral and written communications, quantitative reasoning, teamwork, leadership, entrepreneurship, and information technology.
2. Stress integrity and ethics, reinforcing the personal and professional responsibilities of leadership and good citizenship.
3. Increase student awareness and experience of a diverse and dynamic world environment.
4. Develop the skills, attitudes, and values that support life long learning.

Supporting Goals:

1. Develop and provide high quality curricula and instruction in a learning-centered environment.
2. Recruit, retain, and develop highly qualified faculty members for whom student learning is the highest priority.
3. Contribute to the base of knowledge as appropriate for a liberal arts college where student learning is the primary mission.
4. Support scholarship and professional activities that allow faculty to develop in-depth areas of expertise, explore new dimensions of their fields of study, or integrate across disciplines.
5. Develop and maintain strong links to the local, regional, or international communities through focused service and consulting activities.

EXPECTATIONS

Faculty members in the School of Business and Economics expect our students to:

- * familiarize themselves with the policies of the College and of the School of Business and Economics as well as the procedures set forth in individual course syllabi
- * work closely with their advisors to plan a schedule of courses that will meet their educational needs and enable them to graduate in a timely manner
- * be responsible in managing their academic affairs, which means, among other things, not waiting until the last minute to meet with an advisor for schedule planning
- * attend and prepare completely for all class meetings
- * behave responsibly when participating as members of a group project team
- * submit assignments that are neat, well-prepared, and on time
- * keep up with current events
- * uphold the Lynchburg College Honor Code and act as responsible members of the campus community
- * consider the ethical and moral implications of both personal decisions as well as the business decisions they study or render
- * seek opportunities for intellectual dialogue with peers and faculty
- * participate in activities intended to enhance the educational experience, including attendance at lectures and membership in clubs and other organizations
- * consider internships and other learning opportunities for applying classroom concepts to the real world
- * represent the School of Business and Economics and Lynchburg College in an appropriate manner
- * strive to be the best that they can be

GENERAL INFORMATION

WHO TO SEE

Campus Interviewing Opportunities	Professor Mike Schnur or Career Development Center
Changing/Assigning Advisors	Mrs. Sue Driskill
Delta Sigma Pi	Professors Mike Schnur
Drop/Add Approval	Your Advisor Course Professor
Departmental Honors at Graduation	Your Advisor
Establishing a Job Placement File	Career Development Center
Independent Study	Your Advisor
Internship Opportunities	Career Development Center Your Advisor
Pass/Fail Approval	Your Advisor
Personal Counseling	Health Service College Chaplain
Resume Assistance	Career Development Center
Schedule Planning	Your Advisor
Graduation Progress Report	Your Advisor Studentsonline.com
Small Business/Practicum Case Offerings	Your Advisor
Summer Course Offerings at LC	Registrar's Office
Transfer Credit Approval	Mrs. Sue Driskill

TRANSFER CREDIT IN THE MAJOR

Transfer credit for major courses with a "C" or better, is granted on a limited basis providing that the out-of-residence course meets the requirements of the Lynchburg College course for which transfer credit is requested. **No courses taken at community colleges will be permitted to transfer for any major courses numbered 300 or above with the exception of BUAD 322, Legal Environment of Business.**

To request transfer credit BEFORE a course has been taken out-of-residence, the student must bring a copy of the catalog showing the description of the course for which transfer credit is requested to Sue Driskill in the School of Business and Economics along with the **Permission for Out-of-Residence Studies** form available from the Registrar's Office. If approval is granted, the Dean of the School of Business and Economics **MUST** indicate approval by signing the form. A copy of the form will be maintained in the student's academic file.

To request transfer credit AFTER a course has already been completed out-of-residence, the student must bring a copy of the catalog showing the description of the course for which transfer credit is requested to Sue Driskill in the School of Business and Economics. If approval is granted, a **Transfer of Credit in the Major** form will be completed and signed by the Dean of the School of Business and Economics and sent to the Registrar's Office. A copy will be placed in the student's academic file.

Students are STRONGLY URGED to seek approval for out-of-residence transfer credit PRIOR to enrolling in courses at other institutions. THERE IS NO GUARANTEE THAT COURSES TAKEN AT OTHER INSTITUTIONS WILL BE ACCEPTED IN TRANSFER TOWARD YOUR DEGREE AT LYNCHBURG COLLEGE.

COURSE PREREQUISITES

School of Business and Economics Prerequisites

As you prepare your fall and spring schedules, make sure you have met all the prerequisites in your major, minor and general education courses. Prerequisites are not intended to slow or block your progress, but to prepare you to succeed in certain courses.

Please be aware that you will be dropped from any course for which you do not satisfy the prerequisites specified in the College Catalogue. In the event that this occurs, both you and your advisor will receive prompt notification. It will then be your responsibility to meet with your academic advisor to make appropriate schedule adjustments.

School of Business and Economics courses which have prerequisite(s):

Accounting Courses							
ACCT 202:	ACCT 201 (grade of C- or better)						
ACCT 301:	ACCT 202						
ACCT 302:	ACCT 202						
ACCT 310:	ACCT 202						
ACCT 313:	ACCT 202						
ACCT 325:	ACCT 202						
ACCT 397:	JR or SR, approval of faculty sponsor and school dean						
ACCT 397:	Background of work in the discipline or prior consent of instructor						
Business Administration Courses							
BUAD 241:	MATH 103, MATH 105 or MATH 106						
BUAD 352:	ACCT 201	ECON 201	ECON 202	MGMT 260			
BUAD 377:	Permission of instructor						
BUAD 397:	JR or SR, approval of faculty sponsor and school dean						
BUAD 398:	Background of work in the discipline or prior consent of instructor						
BUAD 406:	ACCT 201	ACCT 202					
BUAD 430:	SR standing in SOBE major						
BUAD 441:	ECON 201	ECON 202	BUAD 322	FIN 317	MGMT 244	MGMT 260	MKTG 309
BUAD 451:	ECON 201	ECON 202	BUAD 322	FIN 317	MGMT 244	MGMT 260	MKTG 309
BUAD 465:	SR Standing						
Economic Crime Prevention and Investigation Courses							
ACCT 202:	ACCT 201						
ACCT 360:	ACCT 202						
ACCT 470:	ACCT 202						
BUAD 241, SOCI 370 or ECON 250:	BUAD 241: MATH 103, 105, or 106; SOCI 370: SOCI 100 or consent of instructor; ECON 250: MATH 103, 105 or 106						
C S 355:	C S 142 or C S 235						
CRIM 241:	SOCI 201						
CRIM 244:	SOCI 201						
ECON 365:	ECON 201	ECON 202					
BUAD 399, ECON 399 or SOCI 399:	BUAD 399 and ECON 399: JR or SR, 2.25 minimum QPA, approval of written proposal by internship coordinator and supervising faculty prior to registration; SOCI 399: JR or SR, 2.25 minimum QPA, approval of written proposal by internship coordinator, supervising faculty, and school dean prior to registration.						
Economics Courses							
ECON 250:	General Education math						
ECON 300:	ECON 201	ECON 202	Co-requisite ECON 250				
ECON 301:	ECON 201	ECON 202	ECON 250				

ECON 303:	ECON 201	ECON 202	ECON 250				
ECON 305:	ECON 201	ECON 202					
ECON 308:	ECON 201	ECON 202					
ECON 331:	ECON 201	ECON 202					
ECON 332:	ECON 201	ECON 202					
ECON 361:	ECON 201	ECON 202					
ECON 364:	ECON 201	ECON 202					
ECON 365:	ECON 201	ECON 202					
ECON 377:	Consent of instructor						
ECON 397:	JR or SR, approval of faculty sponsor and school dean						
ECON 398:	Background of work in the discipline or prior consent of instructor						
ECON 399:	JR or SR standing. Must have 2.25 minimum QPA. Approval of written proposal by internship coordinator and supervising faculty prior to registration						
ECON 400:	ECON 300	ECON 301					
ECON 450:	ECON 300	ECON 301					
Finance Courses							
FIN 317:	ACCT 202	ECON 201	ECON 202				
FIN 318:	FIN 317						
FIN 397:	JR or SR standing. Approval of written proposal by internship coordinator and supervising faculty prior to registration						
FIN 398:	Background of work in the discipline or prior consent of instructor						
FIN 405:	ECON 401	ECON 202	ECON 250 or BUAD 241	FIN 317			
Management Courses							
MGMT 244:	BUAD 241						
MGMT 310:	MGMT 260						
MGMT 377:	MGMT 260						
MGMT 397:	JR or SR, approval of faculty sponsor and school dean						
MGMT 398:	Background of work in the discipline or prior consent of instructor						
MGMT 421:	MGMT 260						
MGMT 470:	MGMT 260						
Marketing Courses							
MKTG 309:	ACCT 201	ECON 201					
MKTG 371:	BUAD 241	MKTG 309					
MKTG 372:	MKTG 309						
MKTG 374:	MKTG 309						
MKTG 375:	MKTG 309						
MKTG 377:	MKTG 309						
MKTG 379:	MKTG 309						
MKTG 380:	MKTG 309						
MKTG 397:	JR or SR, approval of faculty sponsor and school dean						
MKTG 398:	Background of work in the discipline or prior consent of instructor						
MKTG 425:	MKTG 309						
MKTG 451:	MKTG 371	MKTG 375					
Management Courses							
MGMT 244:	BUAD 241						
MGMT 310:	MGMT 260						
MGMT 377:	MGMT 260						
MGMT 397:	JR or SR, approval of faculty sponsor and school dean						
MGMT 398:	Background of work in the discipline or prior consent of instructor						

MGMT 421:	MGMT 260						
MGMT 470:	MGMT 260						
Marketing Courses							
MKTG 309:	ACCT 201	ECON 201					
MKTG 371:	BUAD 241	MKTG 309					
MKTG 372:	MKTG 309						
MKTG 374:	MKTG 309						
MKTG 375:	MKTG 309						
MKTG 377:	MKTG 309						
MKTG 379:	MKTG 309						
MKTG 380:	MKTG 309						
MKTG 397:	JR or SR, approval of faculty sponsor and school dean						
MKTG 398:	Background of work in the discipline or prior consent of instructor						
MKTG 425:	MKTG 309						
MKTG 451:	MKTG 371	MKTG 375					

**CURRICULUM
INDIVIDUAL MAJOR REQUIREMENTS**

Curriculum

The School of Business and Economics offers majors in Accounting, Business Administration, Management, and Marketing. All business majors are required to complete the 42-hour business core. A minor is also offered in Business.

BUSINESS CORE

		Hours
ACCT 201-202	Principles of Accounting	6
BUAD 241	Business Statistics	3
BUAD 322	Legal Environment of Business	3
BUAD 352	Principles of International Business	3
BUAD 441	Integrated Application of Business Principles	3
BUAD 451	Global Policy and Strategy	3
ECON 201-202	Principles of Economics	6
FIN 317	Principles of Finance	3
MGMT 244	Operations Management	3
MGMT 260	Principles of Management	3
MGMT 310	Management Information Systems	3
MKTG 309	Principles of Marketing	3
Total Hours		42

	Sophomore	Junior	Senior	Total Hours
ACCT 201-202	X			6
BUAD 241	X			3
BUAD 322		X		3
BUAD 352		X		3
BUAD 441			X	3
BUAD 451			X	3
ECON 201-202	X			6
FIN 317		X		3
MGMT 244	X			3
MGMT 260	X			3
MGMT 310		X		3
MKTG 309		X		3
Total Hours				42

ACCOUNTING MAJOR

		<u>Hours</u>
Business Core		42
ACCT 301-302	Intermediate Accounting	6
ACCT 311	Personal Income Tax	3
ACCT 313	Cost Accounting	3
ACCT 401	Advanced Accounting	3
ACCT 421	Auditing I	3
One from the following:		<u>3</u>
ACCT 310	Government/Non-Profit Accounting	
ACCT 319	Corporate and Partnership Taxation	
ACCT 323	Business Law for Accountants	
ACCT 325	Management Accounting	
Total Hours Required		63

ECONOMIC CRIME PREVENTION AND INVESTIGATION

		<u>Hours</u>
ACCT 201	Principles of Accounting I	3
ACCT 202	Principles of Accounting II	3
ACCT 360	Accounting Information Systems	3
ACCT 370	Fraud and White Collar Crime	3
ACCT 470	Forensic Accounting and Investigation	3
C S 235	Computer Networks and Security	3
C S 355	Computer Forensics	3
CRIM 241	Criminology	3
CRIM 244	Criminal Justice Process	3
ECON 201	Principles of Economics-Micro	3
ECON 202	Principles of Economics-Macro	3
PHIL 101	Introduction to Ethics	3
PSYC 263	Psychology of Law	3
One from the following:		<u>3</u>
BUAD 241	Business Statistics	
ECON 250	Research Methods in Economics (4 credits)	
SOCI 370	Statistics for Sociologists	
Two from the following:		<u>6</u>
Other courses numbered 200 and above from ACCT, ECON, CRIM		
Total Hours Required		54

BUSINESS ADMINISTRATION MAJOR

Hours

Business Core	42
Minor/Second Major	<u>15-18</u>
Total Hours Required	57-60

BUSINESS MINOR

		<u>Hours</u>
ACCT 201	Principles of Accounting I	3
ECON 201	Principles of Economics-Micro	3
MGMT 260	Principles of Management	3
MKTG 309	Principles of Marketing	3
Two from the following:		<u>6</u>
FIN 150	Personal and Family Finance	
Other courses numbered 200 and above from ACCT, BUAD, FIN, MGMT, MKTG		
Total Hours Required		18

A major and minor in Economics is also offered. The Economics major has two areas of emphasis: General Economics and Financial Economics.

Economics Core

		<u>Hours</u>
ECON 201	Principles of Economics-Micro	3
ECON 202	Principles of Economics-Macro	3
ECON 250	Research Methods in Economics	4
ECON 300	Intermediate Microeconomic Theory	3
ECON 301	Intermediate Macroeconomic Theory	3
ECON 308	Money, Credit and Banking	3
ECON 450	Senior Seminar in Economics	3
PHIL 101	Introduction to Ethics	<u>3</u>
Total Hours Required		25

ECONOMICS MAJOR - GENERAL EMPHASIS

		<u>Hours</u>
Economics Core		25
ECON 330	History of Economic Thought	3
ECON 400	Information, Uncertainty, and Risk	3
Other ECON courses		<u>9</u>
Total Hours Required		40

ECONOMICS MAJOR - FINANCIAL EMPHASIS

		<u>Hours</u>
Economics Core		25
ACCT 201-202	Principles of Accounting	6
ECON 305	Money, Credit, and Banking	3

ECON	Other ECON courses	3
FIN 317	Principles of Finance	3
FIN 318	Financial Management	3
FIN 405	Investment Decisions	<u>3</u>
Total Hours Required		46

ECONOMICS MINOR

		<u>Hours</u>
ECON 201	Principles of Economics-Micro	3
ECON 202	Principles of Economics-Macro	3
ECON 250	Research Methods in Economics	4
ECON 300	Intermediate Microeconomic Theory	
or ECON 301	Intermediate Macroeconomic Theory	3
ECON	Other ECON courses, chosen with advice from department faculty)	<u>6</u>
Total Hours Required		19

MANAGEMENT MAJOR

		<u>Hours</u>
Business Core		42
MGMT 362	Human Resource Management	3
MGMT 363	Managing Diversity within Organizations	3
MGMT 421	Organizational Change and Development	3
MGMT 398	Special Topics in Management	3
Two of the following:		<u>6</u>
ACCT 325	Management Accounting	
BUAD 399	Internship in Business	
FIN 318	Financial Management	
MGMT 377	International Management: Study Abroad	
Total Hours Required		60

MARKETING MAJOR

		<u>Hours</u>
Business Core		42
MKTG 371	Market Research	3
MKTG 375	Consumer and Buyer Behavior	3
MKTG 379	Market Communications	3
MKTG 451	Marketing Management	3
Two of the following:		<u>6</u>
BUAD 397 or 399	Internship in Business or Independent Study	
MKTG 372	Sales and Sales Management	
MKTG 374	Retailing and Merchandising	
MKTG 377	International Study Tours For Business	
MKTG 380	Services Marketing	

Accounting Major

2006-07 Catalogue

General Education Requirements: 45 Hours

Written Composition: (6 hours)

___ ENGL 111 ___ ENGL 112

Fine Arts: (3 hours)

___ ART 110, 118, 122, 156, 162, 166
 ___ FILM 229
 ___ MUSC 100, 102
 ___ THEA 101, 102, 120, 131

Foreign Language: (3 hours)

___ FREN 201 ___ GERM 201
 ___ LATN 201 ___ SPAN 201
 ___ SPAN 205

History: (6 hours)

___ HIST 101 ___ HIST 102

Mathematics: (3 hours)

___ MATH 103, 105, 106

Religious Studies: (3 hours)

___ RELG 201 ___ RELG 202
 ___ RELG 205 ___ RELG 206

Social Science: (6 hours)

**Listed with Business Core*

**ECON 201-202 is required as part of business core and is dual listed.*

Laboratory Science: (8 hours)

___ BIOL 111, 111L ___ BIOL 112, 112L
 ___ CHEM 103, 105L ___ CHEM 104, 106L
 ___ CHEM 127
 ___ ENVS 101, 101L ___ ENVS 102, 102L
 ___ PHYS 141 ___ PHYS 142
 ___ PHYS 161 ___ PHYS 162
 ___ PHYS 181 ___ PHYS 182
 ___ PSYC 103, 105L ___ PSYC 104, 106L
 ___ SCIE 101 ___ SCIE 102

Literature: (3 hours)

___ ENGL 201 ___ ENGL 202
 ___ FREN 207
 ___ SPAN 207 ___ SPAN 208
 ___ THEA 211 ___ THEA 212

Oral Communications: (3 hours)

___ COMM 101 ___ THEA 123

Philosophy: (3 hours)

___ PHIL 100 ___ PHIL 101

Wellness: (2 hours)

___ HLTH 102 ___ HPE 102

Senior Symposium: (2 hours)

___ GS 435 ___ GS 436

Accounting Major Requirements: 63 Hours

Sophomore

Fall

___ ACCT 201
 ___ ECON 201
 ___ BUAD 241

Spring

___ ACCT 202
 ___ ECON 202
 ___ MGMT 244
 ___ MGMT 260

C- or better grade required in ACCT201 to proceed to ACCT 202

Senior

Fall

___ ACCT 311
 ___ ACCT 421
 ___ BUAD 441

Spring

___ ACCT 401
 ___ BUAD 451

Junior

Fall

___ ACCT 301
 ___ ACCT 313
 ___ FIN 317
 ___ MKTG 309

Spring

___ ACCT 302
 ___ BUAD 322
 ___ BUAD 352
 ___ MGMT 310

One of the following:

___ ACCT 310
 ___ ACCT 319
 ___ ACCT 323
 ___ ACCT 325

Electives:

Total Hours Required for Graduation = 124

Business Administration Major

General Education Requirements: 45 Hours

2006-07 Catalogue

Written Composition: (6 hours)

___ ENGL 111 ___ ENGL 112

Fine Arts: (3 hours)

___ ART 110, 118, 122, 156, 162, 166
 ___ FILM 229
 ___ MUSC 100, 102
 ___ THEA 101, 102, 120, 131

Foreign Language: (3 hours)

___ FREN 201 ___ GERM 201
 ___ LATN 201 ___ SPAN 201
 ___ SPAN 205

History: (6 hours)

___ HIST 101 ___ HIST 102

Mathematics: (3 hours)

___ MATH 103, 105, 106

Religious Studies: (3 hours)

___ RELG 201 ___ RELG 202
 ___ RELG 205 ___ RELG 206

Social Science: (6 hours)

**Listed with Business Core*

**ECON 201-202 is required as part of business core and is dual listed.*

Laboratory Science: (8 hours)

___ BIOL 111, 111L ___ BIOL 112, 112L
 ___ CHEM 103, 105L ___ CHEM 104, 106L
 ___ CHEM 127
 ___ ENVS 101, 101L ___ ENVS 102, 102L
 ___ PHYS 141 ___ PHYS 142
 ___ PHYS 161 ___ PHYS 162
 ___ PHYS 181 ___ PHYS 182
 ___ PSYC 103, 105L ___ PSYC 104, 106L
 ___ SCIE 101 ___ SCIE 102

Literature: (3 hours)

___ ENGL 201 ___ ENGL 202
 ___ FREN 207
 ___ SPAN 207 ___ SPAN 208
 ___ THEA 211 ___ THEA 212

Oral Communications: (3 hours)

___ COMM 101 ___ THEA 123

Philosophy: (3 hours)

___ PHIL 100 ___ PHIL 101

Wellness: (2 hours)

___ HLTH 102 ___ HPE 102

Senior Symposium: (2 hours)

___ GS 435 ___ GS 436

Business Administration Major Requirements: 42 Hours

Sophomore

<p><u>Fall</u></p> <p>___ ACCT 201 ___ ECON 201 ___ BUAD 241</p>	<p><u>Spring</u></p> <p>___ ACCT 202 ___ ECON 202 ___ MGMT 244</p>
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C- or better grade required in ACCT 201 to proceed to ACCT 202

Junior

<p><u>Fall</u></p> <p>___ FIN 317 ___ MGMT 260</p>	<p><u>Spring</u></p> <p>___ BUAD 322 ___ MGMT 310 ___ MKTG 309</p>
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Senior

<p><u>Fall</u></p> <p>___ BUAD 451</p>	<p><u>Spring</u></p> <p>___ BUAD 352 ___ BUAD 441</p>
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BUAD Majors must have a 2.0 OPA in all BUAD major courses as well as a 2.0 OPA in all minor courses with at least 50% of courses taken at Lynchburg College.

Minor (15/18 hours) or Double Major

Electives:

Total Hours Required for Graduation = 124

Business Administration Minor

General Education Requirements: 45 Hours

2006-07 Catalogue

Written Composition: (6 hours)

___ ENGL 111 ___ ENGL 112

Fine Arts: (3 hours)

___ ART 110, 118, 122, 156, 162, 166
 ___ FILM 229
 ___ MUSC 100, 102
 ___ THEA 101, 102, 120, 131

Foreign Language: (3 hours)

___ FREN 201 ___ GERM 201
 ___ LATN 201 ___ SPAN 201
 ___ SPAN 205

History: (6 hours)

___ HIST 101 ___ HIST 102

Mathematics: (3 hours)

___ MATH 103, 105, 106

Religious Studies: (3 hours)

___ RELG 201 ___ RELG 202
 ___ RELG 205 ___ RELG 206

Social Science: (6 hours)

**Listed with Business Core*

**ECON 201-202 is required as part of business core and is dual listed.*

Laboratory Science: (8 hours)

___ BIOL 111, 111L ___ BIOL 112, 112L
 ___ CHEM 103, 105L ___ CHEM 104, 106L
 ___ CHEM 127
 ___ ENVS 101, 101L ___ ENVS 102, 102L
 ___ PHYS 141 ___ PHYS 142
 ___ PHYS 161 ___ PHYS 162
 ___ PHYS 181 ___ PHYS 182
 ___ PSYC 103, 105L ___ PSYC 104, 106L
 ___ SCIE 101 ___ SCIE 102

Literature: (3 hours)

___ ENGL 201 ___ ENGL 202
 ___ FREN 207
 ___ SPAN 207 ___ SPAN 208
 ___ THEA 211 ___ THEA 212

Oral Communications: (3 hours)

___ COMM 101 ___ THEA 123

Philosophy: (3 hours)

___ PHIL 100 ___ PHIL 101

Wellness: (2 hours)

___ HLTH 102 ___ HPE 102

Senior Symposium: (2 hours)

___ GS 435 ___ GS 436

Business Administration Minor Requirements: 18 Hours

Sophomore

Fall
 ___ ACCT 201

Spring
 ___ ECON 201

Junior

Fall
 ___ MGMT 260

Spring
 ___ MKTG 309

Two from the following: (6 hours)

___ FIN 150

Other courses 200 and above from ACCT, BUAD, FIN, MGMT, MKTG

___ ___ ___

___ ___ ___

and Fraud Investigation Major

Economic Crime

2007-08 Catalogue

General Education Requirements: 45 Hours

Written Composition: (6 hours)

___ ENGL 111 ___ ENGL 112

Fine Arts: (3 hours)

___ ART 110, 118, 122, 156, 162, 166
___ FILM 229
___ MUSC 100, 102
___ THEA 101, 102, 120, 131

Foreign Language: (3 hours)

___ FREN 201 ___ GERM 201
___ LATN 201 ___ SPAN 201
___ SPAN 205

History: (6 hours)

___ HIST 101 ___ HIST 102

Mathematics: (3 hours)

___ MATH 103, 105, 106

Religious Studies: (3 hours)

___ RELG 201 ___ RELG 202
___ RELG 205 ___ RELG 206

Social Science: (6 hours)

**Listed with Business Core*

**ECON 201-202 is required as part of business core and is dual listed.*

Laboratory Science: (8 hours)

___ BIOL 111, 111L ___ BIOL 112,

112L

___ CHEM 103, 105L ___ CHEM 104,
106L

___ CHEM 127

___ ENVS 101, 101L ___ ENVS 102,
102L

___ PHYS 141

___ PHYS 161 ___ PHYS 142

___ PHYS 181 ___ PHYS 162

___ PSYC 103, 105L ___ PHYS 182

106L

___ SCIE 101 ___ PSYC 104,
___ SCIE 102

Literature: (3 hours)

___ ENGL 201 ___ ENGL 202

___ FREN 207

___ SPAN 207 ___ SPAN 208

___ THEA 211 ___ THEA 212

Oral Communications: (3 hours)

___ COMM 101 ___ THEA 123

Philosophy: (3 hours)

___ PHIL 100 ___ PHIL 101

Wellness: (2 hours)

___ HLTH 102 ___ HPE 102

Senior Symposium: (2 hours)

___ GS 435 ___ GS 436

Economic Crime and Fraud Investigation Major Requirements: 54 Hours

Sophomore

<u>Fall</u>		<u>Spring</u>	
_____	ACCT 201	_____	ACCT 202
	_____	_____	BUAD 399, ECON 399
_____	ECON 201	_____	ECON 202
		_____	or SOCI 399
_____	BUAD 241	_____	CRIM 241
	_____	_____	SOCI 370 or ECON 250

Senior

<u>Fall</u>		<u>Spring</u>
_____	ACCT 470	
_____	PSYC 263	

C- or better grade required in ACCT 201 to proceed to ACCT 202

Junior

the following:

Two of

<u>Fall</u>		<u>Spring</u>
_____	ACCT 200 and above course	_____
_____	PHIL 101	_____
	_____	_____
	BUAD 200 and above course	_____
_____	ACCT 260	_____
	_____	_____
	CRIM 200 and above course	_____
_____	C S 235	_____
	_____	_____
_____	CRIM 244	_____

Electives:

_____	_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____	_____

Total Hours Required for Graduation = 124

General Economics Major

General Education Requirements: 45 Hours

2006-07 Catalogue

Written Composition: (6 hours)

___ ENGL 111 ___ ENGL 112

Fine Arts: (3 hours)

___ ART 110, 118, 122, 156, 162, 166
 ___ FILM 229
 ___ MUSC 100, 102
 ___ THEA 101, 102, 120, 131

Foreign Language: (3 hours)

___ FREN 201 ___ GERM 201
 ___ LATN 201 ___ SPAN 201
 ___ SPAN 205

History: (6 hours)

___ HIST 101 ___ HIST 102

Mathematics: (3 hours)

___ MATH 103, 105, 106

Religious Studies: (3 hours)

___ RELG 201 ___ RELG 202
 ___ RELG 205 ___ RELG 206

Social Science: (6 hours)

**Listed with Business Core*

**ECON 201-202 is required as part of business core and is dual listed.*

Laboratory Science: (8 hours)

___ BIOL 111, 111L ___ BIOL 112, 112L
 ___ CHEM 103, 105L ___ CHEM 104, 106L
 ___ CHEM 127
 ___ ENVS 101, 101L ___ ENVS 102, 102L
 ___ PHYS 141 ___ PHYS 142
 ___ PHYS 161 ___ PHYS 162
 ___ PHYS 181 ___ PHYS 182
 ___ PSYC 103, 105L ___ PSYC 104, 106L
 ___ SCIE 101 ___ SCIE 102

Literature: (3 hours)

___ ENGL 201 ___ ENGL 202
 ___ FREN 207
 ___ SPAN 207 ___ SPAN 208
 ___ THEA 211 ___ THEA 212

Oral Communications: (3 hours)

___ COMM 101 ___ THEA 123

Philosophy: (3 hours)

___ PHIL 100 ___ PHIL 101

Wellness: (2 hours)

___ HLTH 102 ___ HPE 102

Senior Symposium: (2 hours)

___ GS 435 ___ GS 436

General Economics Major Requirements: 40 Hours

Freshman

Math 103/106 is a prerequisite for ECON 250

Sophomore

Fall

___ ECON 201
 ___ PHIL 101

Spring

___ ECON 202
 ___ ECON 250

ECON 201-202 are prerequisites for 300-level economics courses.

Junior

Fall

___ ECON 300

Spring

___ ECON 301

Senior

Fall

___ ECON 330
 ___ ECON 400
 ___ ECON 450

Spring

___ ECON 308

Economics Electives: (9 hours)

___ ECON ___
 ___ ECON ___
 ___ ECON ___

(any other Economics course 200 and above)

Electives:

Total Hours Required for Graduation = 124

Financial Economics Major

General Education Requirements: 45 Hours

2006-07 Catalogue

Written Composition: (6 hours)

___ ENGL 111 ___ ENGL 112

Fine Arts: (3 hours)

___ ART 110, 118, 122, 156, 162, 166
 ___ FILM 229
 ___ MUSC 100, 102
 ___ THEA 101, 102, 120, 131

Foreign Language: (3 hours)

___ FREN 201 ___ GERM 201
 ___ LATN 201 ___ SPAN 201
 ___ SPAN 205

History: (6 hours)

___ HIST 101 ___ HIST 102

Mathematics: (3 hours)

___ MATH 103, 105, 106

Religious Studies: (3 hours)

___ RELG 201 ___ RELG 202
 ___ RELG 205 ___ RELG 206

Social Science: (6 hours)

**Listed with Business Core*

**ECON 201-202 is required as part of business core and is dual listed.*

Laboratory Science: (8 hours)

___ BIOL 111, 111L ___ BIOL 112, 112L
 ___ CHEM 103, 105L ___ CHEM 104, 106L
 ___ CHEM 127
 ___ ENVS 101, 101L ___ ENVS 102, 102L
 ___ PHYS 141 ___ PHYS 142
 ___ PHYS 161 ___ PHYS 162
 ___ PHYS 181 ___ PHYS 182
 ___ PSYC 103, 105L ___ PSYC 104, 106L
 ___ SCIE 101 ___ SCIE 102

Literature: (3 hours)

___ ENGL 201 ___ ENGL 202
 ___ FREN 207
 ___ SPAN 207 ___ SPAN 208
 ___ THEA 211 ___ THEA 212

Oral Communications: (3 hours)

___ COMM 101 ___ THEA 123

Philosophy: (3 hours)

___ PHIL 100 ___ PHIL 101

Wellness: (2 hours)

___ HLTH 102 ___ HPE 102

Senior Symposium: (2 hours)

___ GS 435 ___ GS 436

Financial Economics Major Requirements: 46 Hours

Freshman

Math 103/106 is a prerequisite for ECON 250

Sophomore

Fall

___ ACCT 201
 ___ ECON 201
 ___ PHIL 101

Spring

___ ACCT 202
 ___ ECON 202
 ___ ECON 250

ECON 201-202 are prerequisites for 300-level economics courses.

Junior

Fall

___ ECON 300
 ___ FIN 317

Spring

___ ECON 301
 ___ FIN 318

Senior

Fall

___ ECON 305
 ___ ECON 450
 ___ FIN 405

Spring

___ ECON 308

One from the following: (3 hours)

___ FIN 150

___ ECON ____

(any other Economics course 200 and above)

Electives:

Total Hours Required for Graduation = 124

Economics Minor

General Education Requirements: 45 Hours

2006-07 Catalogue

Written Composition: (6 hours)

___ ENGL 111 ___ ENGL 112

Fine Arts: (3 hours)

___ ART 110, 118, 122, 156, 162, 166
 ___ FILM 229
 ___ MUSC 100, 102
 ___ THEA 101, 102, 120, 131

Foreign Language: (3 hours)

___ FREN 201 ___ GERM 201
 ___ LATN 201 ___ SPAN 201
 ___ SPAN 205

History: (6 hours)

___ HIST 101 ___ HIST 102

Mathematics: (3 hours)

___ MATH 103, 105, 106

Religious Studies: (3 hours)

___ RELG 201 ___ RELG 202
 ___ RELG 205 ___ RELG 206

Social Science: (6 hours)

**Listed with Business Core*

**ECON 201-202 is required as part of business core and is dual listed.*

Laboratory Science: (8 hours)

___ BIOL 111, 111L ___ BIOL 112, 112L
 ___ CHEM 103, 105L ___ CHEM 104, 106L
 ___ CHEM 127
 ___ ENVS 101, 101L ___ ENVS 102, 102L
 ___ PHYS 141 ___ PHYS 142
 ___ PHYS 161 ___ PHYS 162
 ___ PHYS 181 ___ PHYS 182
 ___ PSYC 103, 105L ___ PSYC 104, 106L
 ___ SCIE 101 ___ SCIE 102

Literature: (3 hours)

___ ENGL 201 ___ ENGL 202
 ___ FREN 207
 ___ SPAN 207 ___ SPAN 208
 ___ THEA 211 ___ THEA 212

Oral Communications: (3 hours)

___ COMM 101 ___ THEA 123

Philosophy: (3 hours)

___ PHIL 100 ___ PHIL 101

Wellness: (2 hours)

___ HLTH 102 ___ HPE 102

Senior Symposium: (2 hours)

___ GS 435 ___ GS 436

Economics Minor Requirements: 19 Hours

Sophomore

Fall

___ ECON 201

Spring

___ ECON 202
 ___ ECON 250

MATH 103/106 is a prerequisite for ECON 250

Junior

Fall

___ ECON 300 or 301

Spring

Two from the following: (6 hours)

Other Economics courses 200 and above, chosen with advice from program faculty.

___ _____
 ___ _____

Management Major

General Education Requirements: 45 Hours

2006-07 Catalogue

Written Composition: (6 hours)

___ ENGL 111 ___ ENGL 112

Fine Arts: (3 hours)

___ ART 110, 118, 122, 156, 162, 166
 ___ FILM 229
 ___ MUSC 100, 102
 ___ THEA 101, 102, 120, 131

Foreign Language: (3 hours)

___ FREN 201 ___ GERM 201
 ___ LATN 201 ___ SPAN 201
 ___ SPAN 205

History: (6 hours)

___ HIST 101 ___ HIST 102

Mathematics: (3 hours)

___ MATH 103, 105, 106

Religious Studies: (3 hours)

___ RELG 201 ___ RELG 202
 ___ RELG 205 ___ RELG 206

Social Science: (6 hours)

**Listed with Business Core*

**ECON 201-202 is required as part of business core and is dual listed.*

Laboratory Science: (8 hours)

___ BIOL 111, 111L ___ BIOL 112, 112L
 ___ CHEM 103, 105L ___ CHEM 104, 106L
 ___ CHEM 127
 ___ ENVS 101, 101L ___ ENVS 102, 102L
 ___ PHYS 141 ___ PHYS 142
 ___ PHYS 161 ___ PHYS 162
 ___ PHYS 181 ___ PHYS 182
 ___ PSYC 103, 105L ___ PSYC 104, 106L
 ___ SCIE 101 ___ SCIE 102

Literature: (3 hours)

___ ENGL 201 ___ ENGL 202
 ___ FREN 207
 ___ SPAN 207 ___ SPAN 208
 ___ THEA 211 ___ THEA 212

Oral Communications: (3 hours)

___ COMM 101 ___ THEA 123

Philosophy: (3 hours)

___ PHIL 100 ___ PHIL 101

Wellness: (2 hours)

___ HLTH 102 ___ HPE 102

Senior Symposium: (2 hours)

___ GS 435 ___ GS 436

Management Major Requirements: 60 Hours

Sophomore

Fall

___ ACCT 201
 ___ ECON 201
 ___ BUAD 241

Spring

___ ACCT 202
 ___ ECON 202
 ___ MGMT 244

C- or better grade required in ACCT201 to proceed to ACCT 202

Senior

Fall

___ MGMT 421
 ___ BUAD 441

Spring

___ BUAD 451
 ___ MGMT 398

Junior

Fall

___ FIN 317
 ___ MGMT 260
 ___ MGMT 362
 ___ MKTG 309

Spring

___ BUAD 322
 ___ BUAD 352
 ___ MGMT 310
 ___ MGMT 363

Two of the following:

___ ACCT 325
 ___ BUAD 399
 ___ FIN 318
 ___ MGMT 377

Electives:

Total Hours Required for Graduation = 124

Marketing Major

General Education requirements: 45 Hours

2006-07 Catalogue

Written Composition: (6 hours)

___ ENGL 111 ___ ENGL 112

Fine Arts: (3 hours)

___ ART 110, 118, 122, 156, 162, 166
 ___ FILM 229
 ___ MUSC 100, 102
 ___ THEA 101, 102, 120, 131

Foreign Language: (3 hours)

___ FREN 201 ___ GERM 201
 ___ LATN 201 ___ SPAN 201
 ___ SPAN 205

History: (6 hours)

___ HIST 101 ___ HIST 102

Mathematics: (3 hours)

___ MATH 103, 105, 106

Religious Studies: (3 hours)

___ RELG 201 ___ RELG 202
 ___ RELG 205 ___ RELG 206

Social Science: (6 hours)

**Listed with Business Core*

**ECON 201-202 is required as part of business core and is dual listed.*

Laboratory Science: (8 hours)

___ BIOL 111, 111L ___ BIOL 112, 112L
 ___ CHEM 103, 105L ___ CHEM 104, 106L
 ___ CHEM 127
 ___ ENVS 101, 101L ___ ENVS 102, 102L
 ___ PHYS 141 ___ PHYS 142
 ___ PHYS 161 ___ PHYS 162
 ___ PHYS 181 ___ PHYS 182
 ___ PSYC 103, 105L ___ PSYC 104, 106L
 ___ SCIE 101 ___ SCIE 102

Literature: (3 hours)

___ ENGL 201 ___ ENGL 202
 ___ FREN 207
 ___ SPAN 207 ___ SPAN 208
 ___ THEA 211 ___ THEA 212

Oral Communications: (3 hours)

___ COMM 101 ___ THEA 123

Philosophy: (3 hours)

___ PHIL 100 ___ PHIL 101

Wellness: (2 hours)

___ HLTH 102 ___ HPE 102

Senior Symposium: (2 hours)

___ GS 435 ___ GS 436

Marketing Major Requirements: 60 Hours

Sophomore

Fall

___ ACCT 201
 ___ ECON 201
 ___ BUAD 241

Spring

___ ACCT 202
 ___ ECON 202
 ___ MGMT 244

C- or better grade required in ACCT201 to proceed to ACCT 202

Senior

Fall

___ MKTG 371
 ___ MKTG 375
 ___ BUAD 441

Spring

___ MKTG 451
 ___ BUAD 451

Junior

Fall

___ FIN 317
 ___ MGMT 260
 ___ MKTG 309

Spring

___ BUAD 322
 ___ BUAD 352
 ___ MGMT 310
 ___ MKTG 379

Two of the following:

___ MKTG 374
 ___ MKTG 372
 ___ MKTG 377
 ___ MKTG 380
 ___ MKTG 425
 ___ BUAD 397 or 399

Electives:

Total Hours Required for Graduation = 124

SPECIAL COURSE OFFERINGS

INTERNSHIPS

Internships are offered in cooperation with a Faculty Sponsor who is responsible for academic quality and assigns the final grade. Student interns may or may not be paid for their work. The student must complete a standard internship contract, available from the Career Development Center (CDC).

Prerequisites: Junior or Senior standing with a 2.25 minimum QPA overall (and in the major) and approval by the internship coordinator, major advisor, and Dean of School of Business and Economics.

Registration: The student must register for the internship under the course code BUAD 399. No more than six internship hours may be counted toward the major. The number of credit hours granted may range from one to six dependent upon the nature of the internship. Generally, a minimum of 40 hours at the job site is required for each credit hour granted. Additional research and assignments may also be required.

A number of internships are available each semester to qualified students. Details of local, national and international internship openings are on file in the CDC. Career counseling and resume information is available to students through the CDC (see Career Services section). Students are also encouraged to arrange their own internships but the details of these internships must be approved before an offer of internship credit is made.

The following steps are necessary to arrange an internship for credit:

- Step 1 Contact the Career Development Center for an internship referral or make preliminary contacts on your own with a prospective employer.
- Step 2 Obtain a faculty sponsor in the School of Business and Economics willing to sponsor and grade you in your internship experience.
- Step 3 Develop details of your internship with a Faculty Sponsor including: credit hours to be granted, hours required at the job site, any additional research or projects that may be required, method(s) of supervision, and method(s) of grading.
- Step 4 Obtain and complete Internship Contract available through CDC. The following signatures are required:
 - Site Supervisor (from company where you will intern)
 - Faculty Sponsor (faculty member who will grade you)
 - Faculty Adviser (your regular academic advisor)
 - Internship Coordinator
 - School Dean (Dr. Joe Turek)
- Step 5 Register internship by returning completed, signed Internship Contract to CDC. Pick up a registration authorization form at that time, and turn it in to the Registrar's Office.

INDEPENDENT STUDY IN BUSINESS

Independent study will be planned on an individual basis with the professor to include research, special activities and conferences to permit further in-depth study in an academic area in which the student has had prior experience or study, or in an area in which the College does not offer specific course work.

Prerequisites: Senior standing with a minimum QPA of 2.5 in the business major plus approval by the academic advisor and Dean of the School of Business and Economics.

Registration: The student must register for the independent study through the normal registration process under the course code BUAD 397. A student may accumulate no more than six credit hours in total for BUAD 397.

SMALL BUSINESS INSTITUTE/BUSINESS PRACTICUM

The Small Business Institute/Business Practicum provides opportunities for students to participate as a member of a small consulting group to a local business that has requested assistance with a specific problem. There is no charge to participating businesses and students gain valuable hands-on experience as part of a team. The group is under the supervision of one or more faculty members with expertise in the areas of concern.

Students wishing to participate in a Small Business Institute/Business Practicum project should consult with their advisors.

Prerequisites: Senior standing in the School of Business and Economics major.

Registration: The student must register for the course through the normal registration process under course code BUAD 430.

PROCEDURES FOR APPEALING GRADES AND CERTIFICATIONS

When a written appeal of a grade/certification is received, both parties get an opportunity to present written documentation/rationale to an appeals committee that make a recommendation to deny or approve the appeal. The appeal should be processed as quickly as possible, making it easier to contact faculty to serve on the committee and easier for the Registrar's Office to make any possible grade changes. Most students appreciate as quick a response as possible, especially if the appeal will affect the student's registration for the next semester. The committee may meet as many times as they deem necessary. Generally, the student and the faculty member involved do not attend the meeting unless specifically invited to do so by the committee.

Procedure:

1. A written appeal letter from the student is sent to the Dean of the School in which the course is offered. The Dean establishes an appeal file, designates an appeals committee, and determines a deadline for receiving material for the appeal committee's review.
2. The committee contacts the instructor with a request to submit, by the deadline, a written description of the grading and evaluation process, including a copy of the syllabus and any other documentation/rationale deemed important. A copy of the student's letter is forwarded to the instructor so that a response can be submitted if desired.
3. The committee notifies the student in writing that (a) the appeal letter was received, (b) he/she may provide additional documentation/rationale in writing by the deadline, (c) the instructor has been contacted for the same information, (d) the appeals committee will meet to review the case, and (e) notification of the decision will be communicated by letter from the Office of the Dean of the College.
4. The appeals committee reviews the materials and notifies the School Dean of their recommendation. The School Dean forwards the recommendation to the Office of the Dean of the College. After reviewing the materials and the recommendation, the Dean (or designee) will inform the student, the instructor, and the School Dean of the decision by letter. Materials related to appeals will remain in the Office of the Dean of the College for five years.

HONORS IN THE MAJOR

Program honors include designation as Honors, High Honors, and Highest Honors in the major field. Seniors who wish to apply must complete either a research paper in the major area with an oral defense before a faculty committee of at least three members or a comprehensive written and oral examination in the area judged by a faculty committee of at least three members. Deadline for application is October 15 for January graduates and January 31 for May or August graduates. Application forms are available from Sue Driskill in the SOBE Undergraduate Business Office.

Criteria for program honors:

- 3.5 overall QPA for all courses required in the major
- 3.0 overall QPA for all courses taken at Lynchburg College
- The senior year spent in residence at Lynchburg College

Double Majors

Students who are double majoring within the School of Business & Economics may opt to apply for honors in either or both majors.

If applying for honors in both majors and using the same research paper the following requirements apply:

- The student must have an advisor in both major areas approve the topic for the paper.
- The committee will consist of three faculty advisors: one from each major area, and the third to be recommended by the student with approval of the other two advisors.
- The paper should be fully integrated between the two fields.
- Majority vote of the three faculty members required for honors in each major.
- An oral defense of the paper before the committee.

Students may select either a research paper or a written and oral exam.

The paper must:

- Be written on a subject related to the major and be approved by the student's advisor not later than March 1.
- Follow an acceptable style manual.
- Be typed and double spaced.
- Be bound in an appropriate term paper cover.
- Be twenty or more pages in length, not including the title page, bibliography, etc.
- Contain the usual footnotes and bibliography with a minimum of five sources.
- The completed paper must be submitted to the faculty advisor by 5:00 p.m. on April 1.

There must be an oral defense of the honors paper before a faculty committee comprised of three members of the School of Business & Economics prior to April 15. A majority vote (3-0 or 2-1) of the three person faculty committee is required for award of honors.

The graded paper will be kept on file in the School of Business & Economics Office.

Grading Criteria for Honors Paper

Grading is based on a student's grade point average in the major.

Highest Honors	3.80 or above
High Honors	3.65 – 3.79
Honors	3.50 – 3.64

April 15 is the deadline for notifying the Registrar's Office of Departmental Honors.

CAREER SERVICES

All Lynchburg College students are encouraged to become acquainted with the Career Development Center staff and resources available. It is particularly important that Business majors begin this process well before their senior year if they plan to seek employment upon graduation. Recruiters will begin talking with students in the fall of the senior year, thus students who have done advanced planning will be much more attractive to recruiters than those who have not properly prepared. Potential employers will be interested in high GPAs, involvement in campus and community activities, summer and other work experience in the student's major (including internships), and a well-designed resume. The wise student will be planning and preparing (as early as the freshman year) for what they will be showing employers on their resume. Steps in the career development process include:

1. Self-assessment
2. Career exploration
3. Research/information
4. Decision-making
5. Job or graduate school placement

Services offered by the Career Development Center to assist you in taking these steps include:

- * career counseling
- * interest testing/interpretation
- * career resource library
- * "SIGI Plus" - computerized career decision-making program
- * Career Day
- * job interviews
- * listings of part-time, full-time and summer jobs
- * workshops--resumes, interviewing and job search
- * internships
- * ALUMNET & PARENTNET - networks of alumni and parents willing to assist students in career planning/job search
- * CHALLENGE - career fair for seniors from nine area colleges
- * graduate school information
- * credentials file service - recommendations for employment

STUDENT CLUBS

Student clubs are open to all interested students. Each year, organizations elect student officers, which provides valuable leadership opportunities to members. For more information about a particular club, contact one of the faculty Advisors.

DELTA SIGMA Pi

Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a higher standard of commercial ethics and culture and the civic and commercial welfare of the community. Students of business are selected who seek to enhance their classroom education. Delta Sigma Pi sponsors professional programs with members of the business community; conducts a model business in each chapter; promotes scholarship and offers student loans to qualified fraternity members. The Lynchburg College Nu Chi Chapter was initiated into Delta Sigma Pi in the spring of 1996.

Faculty Advisor: Professor Schnur

SIGMA BETA DELTA

Sigma Beta Delta is an honor society for students of business, management, or administration who are pursuing baccalaureate or master's degrees. To be eligible for lifetime membership, a student must rank in the upper 20 percent of the class. The principles of the Society include wisdom, honor, and the pursuit of meaningful aspirations.

Faculty Advisor: Professor Nathan

AWARDS

ENDOWED ACADEMIC AWARDS

Friends and alumni of Lynchburg College fund the following academic awards for students enrolled in the School of Business and Economics. Awards include a plaque and/or a check (amounts vary).

The Rebecca Chambers Watson Accounting Award

The Accounting Club gives this award in memory of Mrs. Rebecca Watson, Assistant Professor of Business from 1978-1984. Mrs. Watson was greatly admired and respected for her skills as a teacher and adviser, and for her contributions to the campus community. She was a generous and caring individual who set her goals high and strove to reach them. The award is given to a full-time senior accounting major who exemplifies these same admirable qualities.

The Myrtle Bell Lane Scholarship

The Edward H. Lane Foundation in memory of the late Myrtle Bell Lane, a 1910 graduate of Lynchburg College. The award is presented to a rising senior business major who is selected using three criteria: academic performance, contribution to the School of Business and Economics and the College in the areas of leadership as well as extra-curricular activities, and financial need.

The Robert L. Hill Award in Economics

This award was created in 1988 by Ann R. Hill in memory of her husband, Robert Hill, who served Lynchburg College for years as chair of the Economics Department. It is presented annually to a senior majoring in Economics who has demonstrated outstanding academic achievement and exhibited involvement and commitment to campus and/or community life.

The John Hayden Service Award

This award was established by the School of Business faculty in memory of John Hayden, who during his tenure at Lynchburg College, exhibited exemplary service to both the School and its students. The award is presented to a senior majoring in any business discipline, who has, in the opinion of the faculty of the School of Business and Economics, best demonstrated an active commitment to serve his fellow students, the School of Business and Economics, the College, and the community at large.

The Carey Brewer Outstanding Management Award

This award is presented annually to a full-time undergraduate junior or senior student majoring in management. The faculty of the School of Business and Economics will select the student who best demonstrates academic merit and leadership skills.

The Sheila Garren Outstanding International Student Scholarship Award

This award is presented annually to a full-time undergraduate upperclassman with a major or minor in the School of Business and Economics. The faculty of the School of Business and Economics will select the student who best demonstrates academic merit and leadership skills.

The Stephen W. Streep Achievement Award

This award is presented annually to a full-time undergraduate junior or senior female student majoring in the School of Business and Economics. The faculty of the School of Business and Economics will select the student who best demonstrates leadership skills and qualities that serve as a role model and inspiration to fellow students.

The Dr. Robert E. Craft Leadership Award

This award is presented to a student in his or her final semester in the MBA program who has demonstrated outstanding leadership during the completion of the program and at his or her place of employment while maintaining a grade point average of 3.5 or higher. School of Business and Economics faculty, staff and student colleagues, will nominate students for the award. The nominees will be required to provide documentation as to their worthiness of the award. The recipient of the award will be chosen from a list of nominees by a panel of business leaders and faculty from the School of Business and Economics.

ADDITIONAL AWARDS

The Wall Street Journal Student Achievement Award in Economics/Finance

This award is presented annually to the outstanding economics and/or finance major. Selection is based on academic performance, knowledge of economics and/or finance, and leadership activities.

Delta Sigma Pi Key Award

This award is presented to the graduating student with the highest academic average for the four years of study in business. The student does not have to be a member of Delta Sigma Pi.

Virginia Society of Certified Public Accountants

The Virginia Society of Certified Public Accountants may present this award to the outstanding undergraduate senior majoring in accounting. The accounting faculty will choose the recipient.

TIPS

TIPS

- Make sure you have a total of 124 credit hours to complete your degree at Lynchburg College. This will include the credit hours from general education, credit hours from your major/minor, and credit hours from electives.
- Refer to the Lynchburg College catalog or meet with your advisor to review course listings to make sure when you register for courses that you have met any prerequisites that may be required.
- In your junior year, contact the Registrar's Office to process the paperwork for graduation.
- Refer to your graduation progress report to make sure you are on target for graduation.

FACULTY & STAFF

FULL TIME FACULTY

ABOUZEID, KAMAL, PH.D. PROFESSOR OF FIANCE

ATUL GUPTA, D.B.A. PROFESSOR OF MANAGEMENT

Dr. Gupta earned a B.E. degree in Mechanical Engineering from the University of Delhi, India, an M.B.A. in Operations Management from the University of Northern Iowa, and a D.B.A. with a major in Operations Management and a Minor in Computer Information Systems from Cleveland State University. Prior to coming to Lynchburg College in 1997, Dr. Gupta taught at Richard Stockton College of New Jersey and Cleveland State University. His teaching activities include developing innovative and quality teaching materials that enhance the learning process. Dr. Gupta's scholarly productivity has been disseminated through publication in reputed academic journals and professional conference proceedings and presentations. Much of his research focuses on improving the efficiency and effectiveness of manufacturing and service operations. He is the Editor of International Journal of Business & Economics and Oxford Journal. He is also the Program Chair for Global Conference on Business & Economics.

ERIC KYPER, PH.D. ASSISTANT PROFESSOR OF MANAGEMENT

Dr. Eric Kyper received his bachelors and MBA from the University of Minnesota Duluth. He started his career as an information systems consultant specializing in database and systems design for custom business applications. While in his doctoral studies at the University of Rhode Island he shifted focus from database design to data mining and business intelligence applications. Along those lines Dr. Kyper has published articles on those topics and continues to consult in the areas of data mining, business intelligence, and quantitative analysis. He teaches in the areas of information systems and statistics.

DANIEL C. MESSERSCHMIDT, PH.D. PROFESSOR OF ECONOMICS

Dr. Messerschmidt received his B.S. and Ph.D. degrees in Economics from Iowa State University. Prior to joining the Lynchburg College faculty in 1985, he taught at Iowa State University, Southern Illinois University-Carbondale, and Westminster College. While at Lynchburg College, he has served as Dean of the School of Business and Economics and as Chair of the Department of Economics and Director of the Center for Economic Education. He has served on the Board of Directors and is the past president of both the Virginia Association of Economists and the Piedmont World Trade Council. He currently serves on the Governor's Advisory Board of Economists for the State of Virginia. His teaching areas include International Trade and Finance, Money and Banking, and Macroeconomics. He has conducted research on the financing of health care, professional baseball labor markets, hedging strategies for

financial institutions using interest rate futures and options contracts, and educational finance among other areas.

DAVID S. MURPHY, PH.D., CPA, CFP, CFS
PROFESSOR OF ACCOUNTING

Dr. Murphy received his Ph.D. in Accounting from Washington State University in 1989. Prior to coming to Lynchburg College, he served as Department Head and taught accounting courses at Sultan Qaboos University in Oman. He has also taught at Central Washington University, Oklahoma State University, California State University and the University of Idaho. His primary teaching interests are financial accounting, information systems and personal financial planning. His secondary teaching interests are international and managerial accounting. Dr. Murphy has developed and directed graduate programs in accounting in Bolivia, Peru, and the United States. He is the author of numerous papers which have been published in academic and professional journals in the United States, Europe and South America and is the co-author of an accounting textbook. Dr. Murphy also served for two years as the academic director of a U.S. AID-funded anti-corruption graduate program in Bolivia, and then as the accounting reform adviser to the Minister of Finance in Kyrgyzstan and then as Chief-of Party for the U.S. AID Accounting Reform Project in Uzbekistan and regional director of education. He spent a year in Peru as the senior anti-corruption adviser to the Controller General of Peru and most recently he has consulted as the anti-corruption adviser to the government of Bulgaria.

MARIA L. NATHAN, PH.D.
PROFESSOR OF MANAGEMENT

Dr. Maria Nathan received her PhD in Business Administration from the University of Southern California in 1992. Previous to joining Lynchburg College, she has taught at the University of Wisconsin-Madison and University of California-Los Angeles. Currently, Dr. Nathan also teaches graduate classes in international business, management, global policy and strategy, and strategic human resource management in Europe and Asia. Dr. Nathan has received awards in recent years for her research, and has published in the *Academy of Management Review* and the *Academy of Management Executive*, among others. She is on five editorial review boards. Dr. Nathan is currently the coordinator for the School's Business Administration program.

STEFAN G. NICOVICH, PH.D.
ASSISTANT PROFESSOR OF MARKETING

Dr. Nicovich received his Ph.D. in Marketing from The University of Memphis in 1999. He also received a Master's Degree in Marketing from Memphis State University. Prior to joining the Lynchburg College faculty, he taught at The University of New Hampshire and the University of Memphis. His main research interests concern the effect of new communication forms on consumers. He investigates the psychological impact of artificial environments on consumers in terms of their attitudinal responses and subsequent behaviors associated with their experiences. He has taught courses in Consumer Behavior, Advertising, Principles of Marketing and E-Commerce. He has a number of refereed publications in first, second, and third-tier journals, including the

Journal of Business and Economic Studies, The Journal of Interactive Advertising, The Journal of Computer Mediated Communications, Information Resources Management Journal, and The Journal of Interactive Marketing. He has also received funding from Bethesda Corp for his work on Presence in Mediated Environments.

**JOSEPH M. PRINZINGER, PH.D.
PROFESSOR OF ECONOMICS**

Dr. Prinzinger received his Ph.D. in Economics from Georgia State University in 1974. His B.S. in Economics was granted in 1969 by Rider College. Before coming to Lynchburg College in 1988, he worked for South Carolina State Health and Human Services Finance Commission as the chief economist along with other positions. He taught at such schools as Clemson University, Old Dominion University, and California State University at Northridge. Currently he has published over a dozen journal articles and presented papers at over three dozen professional association meetings. His primary academic interest is Applied Microeconomic Theory. His teaching areas include Microeconomic Theory, Economic History, Managerial Economics, and Industrial Organization.

**GERALD W. ROSSON, M.A., C.P.A.
ASSOCIATE PROFESSOR OF ACCOUNTING**

Professor Rosson obtained his M.S. and B.S. degrees in Accounting from Virginia Polytechnic Institute and State University. Prior to coming to Lynchburg College in 1980, he taught for five years at James Madison University and worked full time in public accounting. His teaching areas include a variety of accounting courses, essentially in Financial Accounting. Professionally, he is a member of the American Institute of Certified Public Accountants (AICPA), the Institute of Management Accountants (IMA) and the American Accounting Association (AAA). Professor Rosson has co-authored and taught several continuing education courses for the American Institute of Certified Public Accountants, and for the Business Extension Unit of Virginia Polytechnical Institute and State University. He has continued his public accounting work on a consulting basis.

**LEON (LEE) SCHIMMOELLER, D.B.A.
ASSISTANT PROFESSOR OF MANAGEMENT**

Dr. Schimmoeller received a bachelor's degree in Mechanical Engineering from the University of Dayton, an M.B.A. from Oakland University, and a Doctorate of Business Administration with a concentration in Management from Nova Southeastern University. Before teaching, Dr. Schimmoeller worked in industry for 20 years as a design engineer, Mechanical Engineering Manager, and Manufacturing Engineering Manager. He has taught at several area colleges and has been at Lynchburg College since fall of 2005. His teaching areas include management, international business, human resources, operations management, and business strategy. Additionally, he is researching the effects of organizational culture on the dominant style of leadership in an organization.

NANCY SCHNEIDER, M.P.A., C.P.A., C.M.A.
PROFESSOR OF ACCOUNTING

Professor Schneider received a Master of Professional Accountancy degree from Georgia State University. Before joining the Lynchburg College faculty in 1990, she taught at the University of St. Thomas in Houston. She was also previously employed in public accounting as an auditor with the international firm Ernst & Young and as an internal auditor for an oil and gas corporation. Professor Schneider has a Bachelor's degree in Math Education from the University of Florida, and formerly taught math in public schools in Florida. Her teaching areas include financial accounting principles and theory, auditing, cost accounting, management accounting and CPA Review. At Lynchburg College, Professor Schneider has received the Sydnor Award for Teaching Excellence in the School of Business and Economics, and the Shirley Rosser Award for Excellence in Teaching. Professor Schneider routinely participates in conferences, workshops, and continuing professional education programs to enhance and expand her professional knowledge and maintains an active CPA license. She has coauthored a number of accounting textbooks and instructor's manuals. Her interests include advising and counseling students on both an academic and personal basis, implementing active learning strategies in the classroom, and finding ways to enhance student learning.

MICHAEL D. SCHNUR, M.B.A.
INSTRUCTOR

Mr. Schnur received his M.B.A. in Finance and Investments from C.W. Post College and his B.S. in Management and Communications from Adelphi University. He is retired from the Nassau County Police Department in New York. Before coming to Lynchburg College, Mr. Schnur taught at Germanna Community College in Virginia, Dowling College in New York, and Suffolk Community College in New York. He taught courses in Managerial Economics, Urban Economics, Money and Banking, Regulatory Economics, and Forecasting and Planning. He is currently working on his Ph.D. in Finance.

SALLY COLEMAN SELDEN, PH.D.
PROFESSOR OF MANAGEMENT

Dr. Selden earned her Ph.D. from the University of Georgia, and her M.P.A. and B.A. from the University of Virginia. Prior to coming to Lynchburg College in 2001, Dr. Selden taught at Syracuse University, University of Oklahoma, and the University of Georgia. She has also worked as program evaluator for the U.S. General Accounting Office. Dr. Selden was given the Leonard D. White Award for the most outstanding dissertation in the field of Public Administration from the American Political Science Association in 1996. She has taught courses in Perspectives on Business, Human Resource Management, Organizational Behavior, Nonprofit Management, and Statistics. Dr. Selden has published over 30 articles, book chapters, and books. She is one of the principal investigators for the Government Performance Project, which is funded by the Pew Center on the States. Much of her research seeks to better understand the relationship between management capacity and performance, and how

to assess human resource management systems. Dr. Selden has three sons and enjoys running and biking.

**JOSEPH TUREK, PH.D.
DEAN, SCHOOL OF BUSINESS & ECONOMICS
PROFESSOR OF ECONOMICS**

Dr. Turek earned his Ph.D. and M.A. degrees from the State University of New York at Albany. He received his M.P.A. from the Maxwell School of Citizenship and Public Affairs at Syracuse University and his B.A. in political science and economics from Syracuse University. His research interests include the economics of terrorism, the application of scenario analysis to pandemic planning, decision making under uncertainty, urban and regional economic development, and integrating business and the liberal arts. He co-edited *Economic Prospects for the Northeast* (1985) and edited *Economic Inequality and Social Stratification: Causes and Consequences* (forthcoming, 2008). He recently presented papers on the economics of terrorism at both Cambridge and Oxford Universities. He joined the Lynchburg College faculty in 1986, leaving in 1988 to teach at Illinois State University and Illinois Benedictine College and to start his own consulting practice. Dr. Turek returned to Lynchburg College in 1990, at which time he assumed the position of Director of the Walter G. Mason Center for Business and Economic Research. He served as Director of the Westover Honors Program from 1995-1999, and currently serves as Dean of the School of Business and Economics. Dr. Turek received the Shirley Rosser Award for Excellence in Teaching in 2001 and the Elsie Ervin Bock Award for Excellence in Citizenship in 2007.

**FRANCIS R. WHITEHOUSE, JR., M.B.A.
PROFESSOR OF MARKETING**

Professor Whitehouse is A.B.D. in Industrial and Organizational Psychology (Virginia Tech), and holds the following degrees: Master of Business Administration (University of Virginia); Master of Arts (Drake University); and Bachelor of Arts (University of North Carolina, Chapel Hill). He has been teaching full time in the business program since 1980. He has also taught psychology courses at Lynchburg College and VPI. His teaching interests principally include Marketing and Marketing Strategy, Personnel Administration, and Organizational Behavior. He has worked as a psychologist's assistant at Lynchburg Training School and Hospital. More recently he has worked in sales for the Metropolitan Life Insurance Company and for Patterson, Murdock & Associates.

PART TIME FACULTY

**CHERYL AYERS, '01 M.B.A.
DIRECTOR, CENTER FOR ECONOMIC EDUCATION & ADJUNCT FACULTY**

Ms. Ayers earned a B.S. degree in Marketing Education from Virginia Polytechnic Institute & State University and an M.B.A. from Lynchburg College. Prior to employment with Lynchburg College in 2000, she was a marketing teacher-coordinator for five years at Sherando High School near northern Virginia. Courses taught included *Principles of Business & Marketing, Marketing, and Advanced Marketing*. Ms. Ayers

also coordinated and supervised for-credit internships of marketing cooperative education students in local businesses as well as served as lead teacher, DECA advisor (co-curricular student organization), and school store manager. As Director of the Center for Economic Education at Lynchburg College, Ms. Ayers conducts economic and financial education trainings and in-services for K-12 teachers, Lynchburg College students and pre-service teachers, and adult learners in Central Virginia and around the state. Improving students' knowledge base of economics and finance along with developing teachers' instructional strategies are her main focus. She also conducts non-training activities such as hosting an annual teacher awards program, securing grants, co-sponsoring summer entrepreneurship camps, creating economic and financial education curricula, and presenting at state and national professional conferences.

**REX HAMMOND, M.B.A.
BUSINESS ADMINISTRATION**

**PAUL KELBAUGH, PH.D.
BUSINESS ADMINISTRATION**

Professor Kelbaugh received his law degree from Washington University (St. Louis, Missouri) in May 1977. He was awarded his B.A. degree (dual major in mathematics and political science) by Webster University in 1971. He also attended Lynchburg College from 1967 – 1970 and National Defense University 1991 – 1992 where he completed the masters level course of study in resource management.

Prior to coming to Lynchburg College in 2007, Professor Kelbaugh was a Senior Intelligence Service officer with the Central Intelligence Agency where he worked in counter-narcotics (Latin America Division) and the Counter-terrorist Center (CTC). He also taught courses associated with covert action, leadership development and ethics at CIA and other agencies associated with the Intelligence Community from 1981 to 1999. In 1998, he was appointed as the first CIA Senior Ethics Officer. In 2000, CIA received the "Outstanding Ethics Program Award" from the U.S. Government Office of Government Ethics (OGE). When he retired from CIA in 2003, he was awarded the CIA Career Intelligence Medal.

He has been licensed to practice law for over thirty years and is currently licensed in Maryland and Missouri. He was a commissioned officer in the United States Navy during the Vietnam War era.

Professor Kelbaugh has traveled extensively around the world. He is recognized as an expert regarding the intelligence community and covert action authorities. He has been frequently quoted by the New York Times, the Washington Post, ABC News, PBS, and numerous other news sources regarding CIA activities and authorities. He has been a visiting lecturer on several college campuses speaking about the portrayal of CIA in the cinema and his unique experiences with CIA.

**THOMAS SCOTT, PH.D
MANAGEMENT**

Dr. Scott earned a Ph.D. from the University of Cincinnati. He received his BBA from the University of Cincinnati as well, with a Quantitative Analysis major and an Operations Management and Information Systems minors. He has served as Director of Strategic Planning for Mead Corporation (now Meadwestvaco), and has served as CFO and CEO for multi-million dollar manufacturing facilities. Prior to coming to Lynchburg College, Dr. Scott has teaching experience at the University of Cincinnati in statistics, operations management and quantitative analysis. Much of his research will be in the areas of business case studies and in quantitative disciplines such as optimization, factor analysis and neural networks.

**WILLIAM SCHNEIDER, PH.D
BUSINESS ADMINISTRATION**

FULL TIME STAFF

- MRS. SUE DRISKILL** Administrative Assistant,
School of Business and Economics and
Undergraduate Business Programs
- MRS. JANICE QUATTLEBAUM** Administrative Assistant,
Graduate Business Program

**FACULTY AND STAFF
OFFICE LOCATIONS & EXTENSIONS**

<u>NAME</u>	<u>OFFICE</u>	<u>EXTENSION</u>
Abouzeid, Kamal	Schewel 355	8844
Ayers, Cheryl	Schewel 347	8791
Driskill, Sue	Schewel 314	8417
Gupta, Atul	Schewel 318	8651
Kelbaugh, Paul	Schewel 339	8177
Kyper, Eric	Schewel 352	8167
McGrath, Glenn	Schewel 339	8177
Messerschmidt, Dan	Schewel 317	8359
Murphy, David	Schewel 306	8387
Nathan, Maria	Schewel 319	8514
Nicovich, Stefan	Schewel 356	8255
Prinzinger, Joseph	Schewel 308	8329
Quattlebaum, Janice	Schewel 310	8256
Robert, Scott	Hall Center, 2 nd Floor	8435
Rosson, Gerald W.	Schewel 309	8263
Schimmoeller, Lee	Schewel 352	8897
Schneider, Nancy	Schewel 316	8259
Schneider, William	Schewel 339	8177
Schnur, Michael	Schewel 315	8264
School of Business Office	Schewel 310	8417
Scott, Thomas	Schewel 354	8845
Selden, Sally	Schewel 310	8266

Turek, Joseph

Schewel 313

8542

Whitehouse, Frank

Schewel 307

8264