



Suggested Curriculum Guide- Marketing Major

While not all students will take all the courses in their major in exactly the same sequence, the guide below can be used in combination with the on-line graduation progress report as a pathway to degree completion.

See the Academic Regulations in the Lynchburg College Catalogue for all academic degree requirements. Students should consult their major advisor for guidance specific to the student's needs and interests.

Freshman Year		Hours	Fall Completed ↓	Spring Completed ↓	Sophomore Year		Hours	Fall Completed ↓	Spring Completed ↓
	BUAD 100	3				ACCT 201	3		
	ECON 201	3				ACCT 202	3		
	ECON 202	3				BUAD 241	3		
	ENGL 111	3				FORL 201 or Elective	3		
	ENGL 112	3				Lab Science	8		
	FORL 101, 102, 201 or Elective	6				Literature	3		
	G S 100	1				MGMT 244	3		
	HIST 101	3				MGMT 260	3		
	HIST 102	3				PHIL 101	3		
	MATH	3							
		31					32		
Junior Year		Hours	Fall Completed ↓	Spring Completed ↓	Senior Year		Hours	Fall Completed ↓	Spring Completed ↓
	BUAD 322	3				BUAD 441	3		
	Electives	12				Communications	3		
	FIN 317	3				MKTG 371	3		
	Fine Arts	3				MKTG 375	3		
	MGMT 310	3				MKTG 451	3		
	MKTG 209	3				BUAD 397 or BUAD 399, MKTG 372, MKTG 374, MKTG 377, MKTG 380, MKTG 398, MKTG 425 *	6		
	MKTG 379	3				Minor/Electives	6		
						Senior Symposium	2		
						Wellness	2		
		30					31		

Several courses in the business program can be taken in the fall or spring semester.

Areas shaded may indicate a prerequisite is required.

* Electives are not offered every semester, so students will have to plan ahead.