

FINANCE COURSES (FIN)

FIN 150 **FAMILY AND PERSONAL FINANCE (3)** This functional course is designed to meet the needs of individuals and married couples in their attempt to save, invest, and spend wisely. Primary emphasis is placed on buying a house, appropriate life insurance policies, and investing in the stock market.

FIN 317 **PRINCIPLES OF FINANCE (3)** *Prerequisites: ACCT 201-202, ECON 201-202 and General Education Math (C- or better in all).* Course examines basic financial principles involving procurement, allocation and control of funds of the business firm. Topics include maximizing shareholder wealth, time value of money, stock and bond valuation, risk and expected return, capital budgeting and financial statement analysis.

This first of two case-based courses introduces the broad range of concerns in managerial finance. Topics include ratio analysis, projection of funds requirements, working capital management, lending relationships, capital budgeting, and long-term capital structure. Case analyses allow students to acquire basic skills and perspectives in each area.

FIN 318 **FINANCIAL MANAGEMENT (3)** *Prerequisite: FIN 317.* This course applies basic financial techniques and principles to financial administration, policy, and decision-making of the firm. This course also examines ethical issues involved in financial administration, policy, and decision-making. The case-study method is used.

A continuation of FIN 317. Through case analysis and discussion, students will gain increased sophistication in their knowledge and application of managerial models relevant to the topics covered in the Principles of Finance. The course will also introduce in-depth material in the areas of capital market behavior, mergers, acquisitions, divestitures, and international finance.

FIN 405 **INVESTMENT FUNDAMENTALS (3)** *Prerequisites: FIN 317, ECON 201-202, and ECON 250 or BUAD 241.* This course studies the economic, fundamental, and technical analysis of financial securities and their use in achieving investment objectives. The course focuses on assessing the risks and returns offered by the major classes of financial securities and their derivatives; the assessment of intrinsic versus market values; the construction of portfolios for different purposes and basic portfolio management practices; and the mechanics of participation in securities markets.