

BUAD 441**INTEGRATED APPLICATION OF BUSINESS PRINCIPLES**

(3) Prerequisites: ECON 201-202 (C- or better) BUAD 322, FIN 317, MGMT 244, MGMT 260, and MKTG 309. This course focuses on integrating business theory and practice. Students apply core business concepts (accounting, economics, finance, law, management, marketing, and operations management) to develop a business plan. Students also explore topics associated with the strategic management and control of small- to medium-size business enterprises.

BUAD 449**INDEPENDENT STUDY IN BUSINESS (1-6)** *Prerequisite:*

Senior standing with a minimum QPA of 2.5 in a business major plus approval by the student's academic advisor and dean of the School of Business and Economics. This study is planned on an individual basis with the professor to include research, special activities, and conferences to permit in-depth study in an academic area in which the student has had prior experience or study, or in an area in which the College does not offer specific coursework. A student may accumulate no more than six credit hours for BUAD 449.

BUAD 451**GLOBAL POLICY AND STRATEGY (3)** *Prerequisites: ECON*

201-202 (C- or better), BUAD 322, FIN 317, MGMT 244, MGMT 260 and MKTG 309. This integrative capstone experience for all business majors is a semester-long case method course that requires students to develop decision-making and written and oral communication skills for a structured variety of global business problems. Students also enhance their skills in strategy and policy development and implementation. Cases include international business problems.

BUAD 465**SENIOR SEMINAR: LEADERSHIP AND THE CLASSICS**

(3) *Prerequisite: Senior standing.* This course studies the concepts and techniques of effective leadership. The classics are used as resources to gain insightful knowledge about ways in which concepts and techniques of leadership work in the business environment.