



November 18, 2008

Dear Prospective Internship Candidate:

The Atlanta office of MS&L is now accepting applications for our 2009 MS&L Summer Internship Challenge. MS&L is a top-tier, global communications firm with an impressive client roster of Fortune 500 companies. We are looking for students who are ready to put their college experience to work in one of Atlanta's top public relations and integrated communications agencies.

Our office is well-balanced in six key practice areas: consumer, corporate, healthcare, and investor relations, as well as marketing and workplace communications. We pride ourselves on hiring the best talent and brightest minds in the business.

To be eligible for the MS&L Summer Internship Challenge, you must have:

- Completed a junior or senior year of college
- An overall GPA of 3.0 or higher
- Prior work experience, internships and/or volunteer experience

To be considered, please **EMAIL THE FOLLOWING AS ONE WORD DOC. OR .PDF** to jenni.mcdonough@mslworldwide.com by **Fri., March 6, 2009**:

- A resume and cover letter
- Two writing samples - each sample must be **limited to no more than 2 pages**. Preferred samples include press releases, media advisories, fact sheets, or other professional PR writing. If you include writing samples from class assignments, please submit the best excerpts or highlights from your papers, essays, scripts or short stories.
- Contact information for 2 references (one academic and one professional)
- Completed application, including a 400-word essay

The top 10 intern candidates will be invited to participate in the MS&L Summer Internship Challenge Day on Friday, April 24, 2009. The chosen applicants will participate in an MS&L office tour, one-on-one interviews, a headline writing exercise, a creative brainstorm and mini-group presentation. MS&L will choose the 2009 summer interns from these top ten candidates and notify the candidates before Thursday, April 30, 2009. The internship will begin in late May or early June '09 and end in August based on the intern's availability. Interns will be paid \$15 per hour for a 40-hour work week. Monthly parking will also be paid by MS&L. For students applying from out of town, low cost housing is being offered for the summer by Emory University and Georgia Tech.

Attached is a copy of the application. Thank you for taking the time to learn more about the MS&L Summer Internship Challenge. If you have any questions or require additional information, please contact me, anytime, Monday - Friday 8:30am – 5:30 pm EST. Please visit www.mslworldwide.com for more information and for an electronic version of the internship application.

Kind Regards,

A handwritten signature in black ink, appearing to read 'JSMc', with a horizontal line extending to the right.

Jenni S. McDonough
VP, Director of Human Resources
404-870-6802 direct or jenni.mcdonough@mslworldwide.com