

LYNCHBURG COLLEGE
Strategic Planning Team

Minutes of March 31, 2009, Meeting

PRESENT: Co-chairs Steve Bright and Julius Sigler, Debbie Driscoll, Leslie Hatfield, Dan Lang, Tim Laurent, Ed Polloway, Sally Selden, Joe Turek, and Lisa Womack

Ed Polloway gave an update on the incentive grant program. Nine proposals were received. The review committee agreed to fund five proposals ranging from \$1,000 to \$2,500 each. Two of these proposals are related to distance learning, one is related to reading/training, one to music, and one to marketing.

Debbie distributed copies of the Strategic Plan 2008. Continuing the discussion from the last meeting, Julius pointed out that “providing a high quality educational experience” is the strategy that initially guided the group to develop a Strategic Plan.

Joe raised a few questions, some of which were brought up at the last meeting.

- What makes LC unique from other institutions?
- What attracts students to LC?
- How do we know that we’re providing the best education?
- What is it we’re trying to accomplish with the Strategic Plan?

Joe added that diversity is clearly important as we move forward. Sally added that curriculum makes a difference. Joe stated that he was glad to see #F under Integrated and Purposeful Curriculum, which states “explore and implement ways in which our curriculum can be more intentional about the moral and ethical dimensions of life.” He added that this is central to liberal arts, and opens doors to values and what’s important in life. Quality of life issues are becoming more and more important.

Ed noted that these are a lot of good points and ideas, but what do we do with them? Tim added that the objective is to prioritize the Strategic Plan. Debbie stated that we need to identify one single focus for what represents our Strategic Plan, but we’re not there yet.

To summarize the discussion on the Strategic Plan, while there are many priorities and goals making the plan seem unfocused, the plan reflects the complex nature of Lynchburg College and liberal arts colleges in general, and as such, we should continue to judge presentations and requests as we have been.

NEXT MEETING: Tuesday, April 14, 2009 • 11 a.m. • Schewel Hall 231
Presenters will be Sally Selden and Jack Toms.

Respectfully submitted,

Lisa Womack