

**BACHELOR OF ARTS  
MANAGEMENT MAJOR**

LC Requirements/Courses:			VCCS Approved Substitutions:		
		Hours			Hours
<b><i>Courses in the Business Core : (36 hours)</i></b>					
ACCT 201-202	Principles of Accounting I-II	6	ACC 211-212	Principles of Acct I-II	6
BUAD 241	Business Statistics	3	BUS 221	Business Statistics I	3
BUAD 322	Legal Environment of Business	3	BUS 241	Business Law I	3
BUAD 352	Principles of International Business	3	No VCCS Substitute		
BUAD 441	Integrated Application of Bus Principles	3	No VCCS Substitute		
BUAD 451	Global Policy and Strategy	3	No VCCS Substitute		
FIN 317	Principles of Finance	3	FIN 215	Financial Management	3
MGMT 244	Operations Management	3	BUS 156	Intro to Operations Mgmt	3
MGMT 260	Principles of Mgmt and Org Behavior	3	BUS 200	Principles of Management	3
MGMT 310	Management Information Systems	3	No VCCS Substitute		
MKTG 309	Principles of Marketing	3	MKT 100	Principles of Marketing	3
<b><i>Courses in General Education : (6 hours)</i></b>					
ECON 201	Principles of Economics-Micro	3	ECO 202	Principles of Econ-Micro	3
ECON 202	Principles of Economics-Macro	3	ECO 201	Principles of Econ-Macro	3
<b><i>Courses for the Management Major : (12 hours)</i></b>					
MGMT 362	Human Resource Management	3	No VCCS Substitute		
MGMT 363	Managing Diversity w/in Organizations	3	No VCCS Substitute		
MGMT 421	Org Change and Development	3	No VCCS Substitute		
MGMT 470	Advanced Topics in Management	3	No VCCS Substitute		
<b><i>Two of the Following : (6 hours)</i></b>					
MGMT 377	Study Abroad: International Management	3	No VCCS Substitute		
BUAD 399	Internship in Business	3	No VCCS Substitute		
MKTG 380	Services Marketing	3	No VCCS Substitute		
MKTG 425	E-Marketing	3	No VCCS Substitute		
<b><i>TOTAL HOURS REQUIRED IN MAJOR: 60 HOURS</i></b>					